



FOOD AND AGRICULTURAL ISSUES IN THE U.S. – EU TTIP

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Sue M. Taylor
VP, Dairy Policy & Procurement
Leprino Foods Company
www.leprinofoods.com



U.S. DAIRY SUPPORTS TTIP



- TTIP must be comprehensive
- Must eliminate tariff AND nontariff barriers

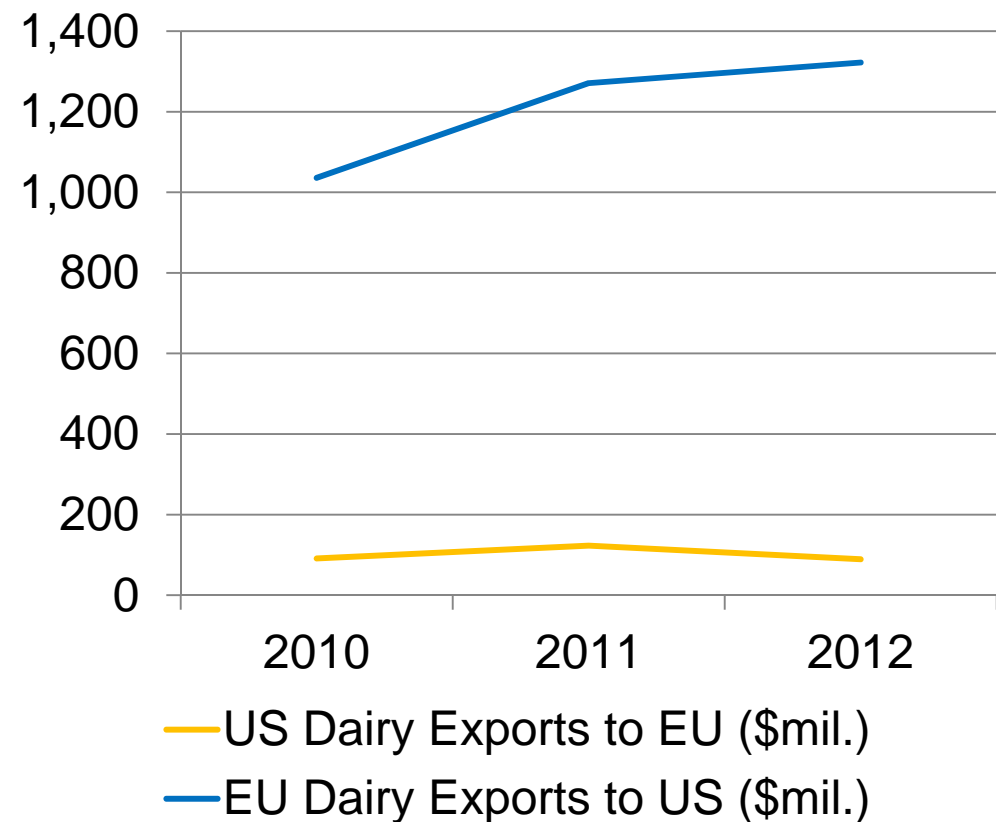


U.S. – EU DAIRY TRADE

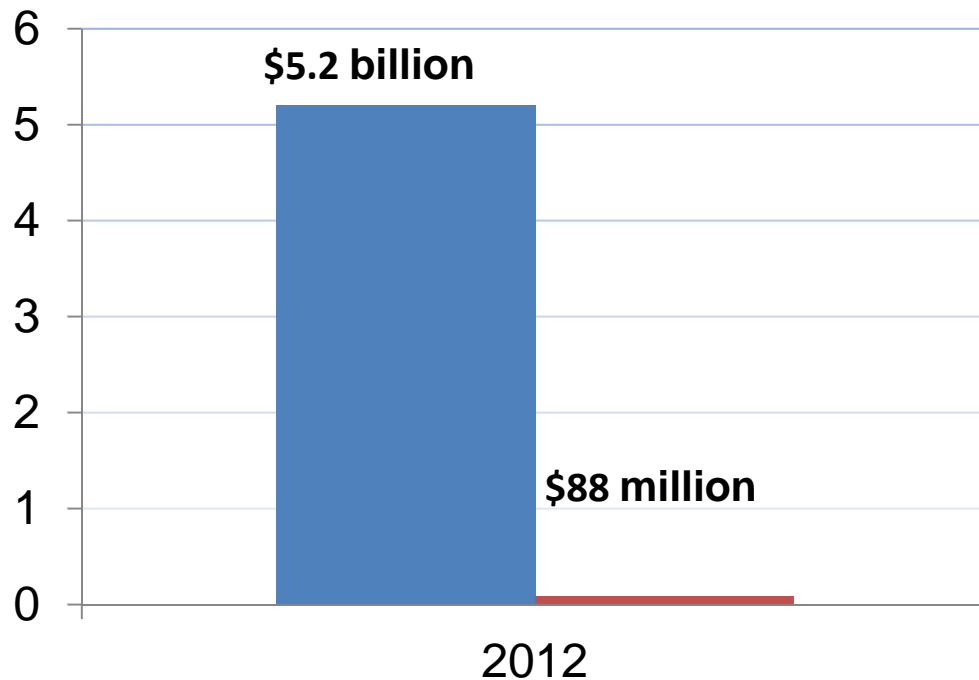


2012 Trade Data

- \$1.3B: EU dairy exports to U.S.
- \$88M: U.S. dairy exports to EU



U.S. DAIRY EXPORTS



- U.S. Dairy Exports - World Total
- U.S. Dairy Exports to EU

- U.S. a major dairy exporter with \$5.2B in global exports last year
- <2% went to EU

COMPREHENSIVE TTIP



What is a comprehensive agreement?

- Tariffs and Tariff Administration
- Export Subsidies
- Nontariff Barriers (Regulatory, Common Name Usage)

TARIFFS / ADMINISTRATION



- Tariff elimination, provided EU nontariff barriers are also fully addressed
- Streamline customs procedures to remove hurdles to entry



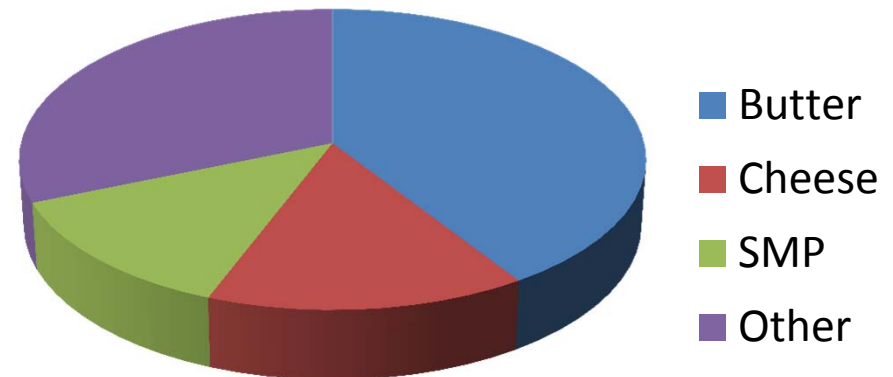
EXPORT SUBSIDIES



- Eliminate export subsidies to all destinations
- Past U.S. FTAs generally prohibit use of bilateral export subsidies

EU Export Subsidy Commitments

TOTAL: \$2.3 billion Euros

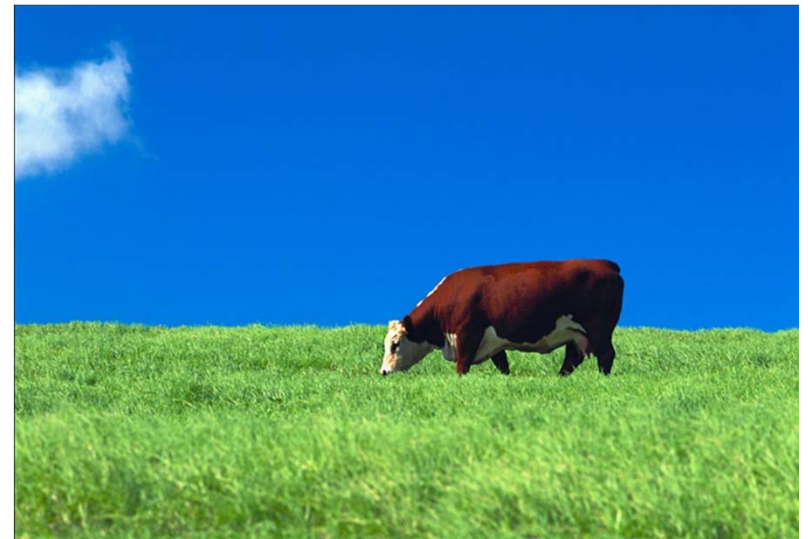


NONTARIFF BARRIERS



Regulatory Barriers

- Address current and emerging issues
- Recognition of U.S. dairy regulatory system
- Enforceable “WTO-plus” rules needed

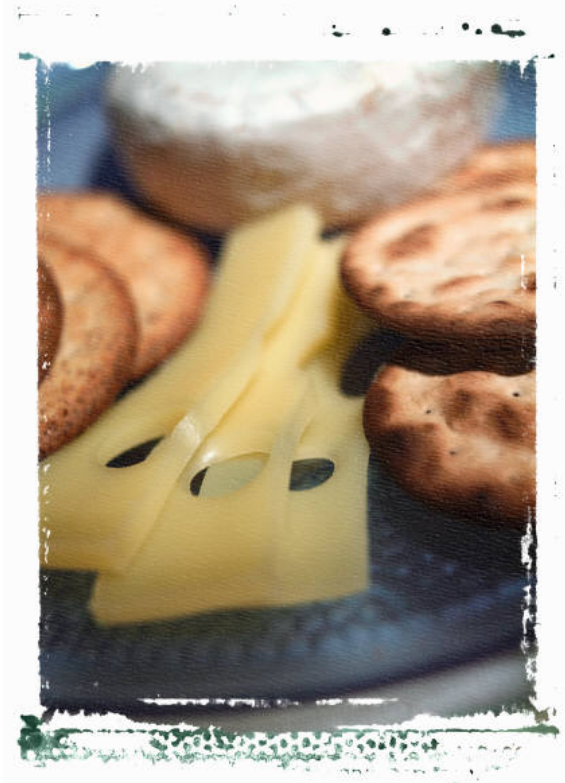


NONTARIFF BARRIERS



Geographical Indications & Common Names

- Separate bilateral discussion
- Remove defacto NTBs facing U.S. usage of common names, including in EU
- No new restrictions on trade & competition





Thank you!