



SHLB

SCHOOLS, HEALTH & LIBRARIES
BROADBAND COALITION



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Mission

Promote programs and policies that enable schools, libraries, health care providers and other anchor institutions to obtain open, affordable, high-speed broadband connections to the Internet, so they may serve the needs of their communities.



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Advocacy

- BTOP and BIP Programs
- National Broadband Plan
- FCC's 2010 E-rate Reform
- FCC's Connect America Fund
- FCC's Rural Healthcare Connect Fund
- U.S. Ignite
- Digital Literacy
- FCC's 2013 E-rate Reform/ConnectED



Critical Advocacy Points - 1

- Anchor institutions need high-capacity broadband for a healthy community.
 - Anchors are the “third leg of the stool”.
- The “market” will not solve the broadband deployment in rural areas.
 - Deployment costs are too high
 - Density of users is too low



Critical Advocacy Points - 2

- Trends Show Broadband Needs are GROWING:
 - MOOCs, Job Training, Telemedicine, etc.
 - Schools: Common Core testing, one-to-one laptops, tablets, personalized learning all require more bandwidth.
 - Video traffic will occupy 69% of all Internet traffic by 2017.

Critical Advocacy Point – 3

- Rural areas need broadband INVESTMENT.
 - Investing in high-capacity broadband generates positive economic returns in 3-5 years;
 - Fixed (fiber) and mobile (cellular and white spaces) will both be needed;
 - Grants, not loans.

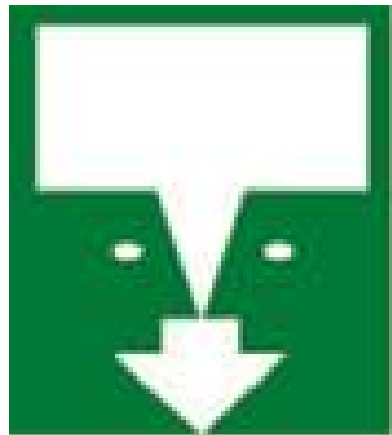


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