



## Farm Foundation® Round Table

*The Boar's Head Inn, Charlottesville, VA*

June 7-9, 2017

### **A Hopeful Future: Farming and Food Production Over the Next Two Decades**

*We will examine roadblocks, opportunities, market shifts and technologies that will positively affect five major sectors of the food and agricultural industry: dairy, protein, grain, specialty crops and retail.*

### **Agenda**

#### **Wednesday, June 7**

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**8:30 a.m.–6:00 p.m. Tour Day**

**5:00 – 7:00 p.m. Opening reception**  
Northwest Terrace of Thomas Jefferson's Monticello

#### **Thursday, June 8**

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**6:30-7:45 a.m. Buffet Breakfast**

**6:30 a.m. Round Table Steering Committee meeting**

**8:00 a.m. Introductions of guests and Cultivators**  
Constance Cullman, President, Farm Foundation, NFP

**8:30 a.m. Welcome Address**  
Mark Scholl, Chairman, Farm Foundation, NFP Board of Directors

**8:45 a.m. Monticello's Farm Study – Final Thoughts**  
Leslie Greene Bowman, Thomas Jefferson Foundation  
Thomas Woltz, Nelson, Byrd Woltz

**9:00 a.m. Keynote Address**  
James P. Snee, President and CEO, Hormel Foods Corporation

**10:00 a.m. Break**

**10:30 a.m. Area One: Dairy**  
**Moderator:** Cheri DeJong, AgriVision Farm Management

**11:30 a.m. Area Two: Protein**  
**Moderator:** Joe Swedberg, Hormel Foods, Inc.

**12:30 p.m. Lunch**

**Moderator:** Becky Doyle, Round Table Steering Committee

- 2:00 p.m.**                    **Area Three: Grains**  
**Moderator:** Gregg Doud, Commodity Markets Council
- 3:30 p.m.**                    **Break**
- 4:00 p.m.**                    **Area Four: Specialty Crops**  
**Moderator:** A.G. Kawamura, Orange County Produce
- 5:00 p.m.**                    **Round Table Member Meeting**
- 5:30 p.m.**                    **Member meeting concludes**
- 6:00 p.m.**                    **Cultivators' Reception**
- 7:00 p.m.**                    **Chairman's Dinner**

## **Friday, June 9**

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- 6:30 - 8:00 a.m.**            **Breakfast**
- 7:00 – 7:45 a.m.**            **Breakfast Table Talks Session One**
- 8:00 – 8:45 a.m.**            **Breakfast Table Talks Session Two**
- 9:00 a.m.**                    **Area Five: Retail**  
**Moderator:** Teresa Siles, Nuffer, Smith, Tucker
- 10:30 a.m.**                   **Closing Keynote/Topic Wrap-up**
- 11:30 a.m.**                   **Open Mic Session**
- Noon**                         **Adjourn**