



Global Trade: Red Meat and Poultry

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Global AgriTrends



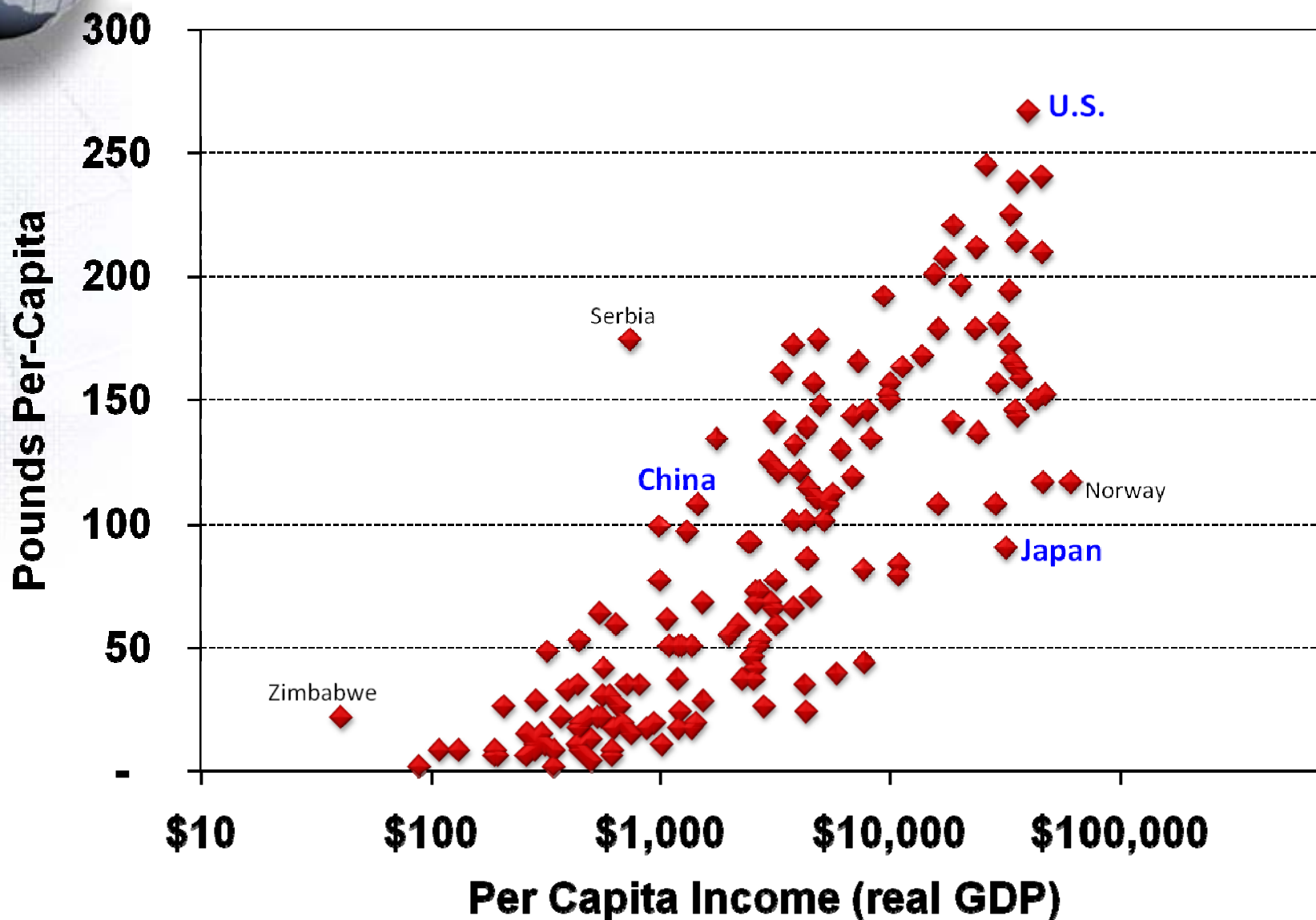
GLOBAL PROTEIN: PRODUCTION, CONSUMPTION AND TRADE

2





Meat Consumption and Per-Capita Income

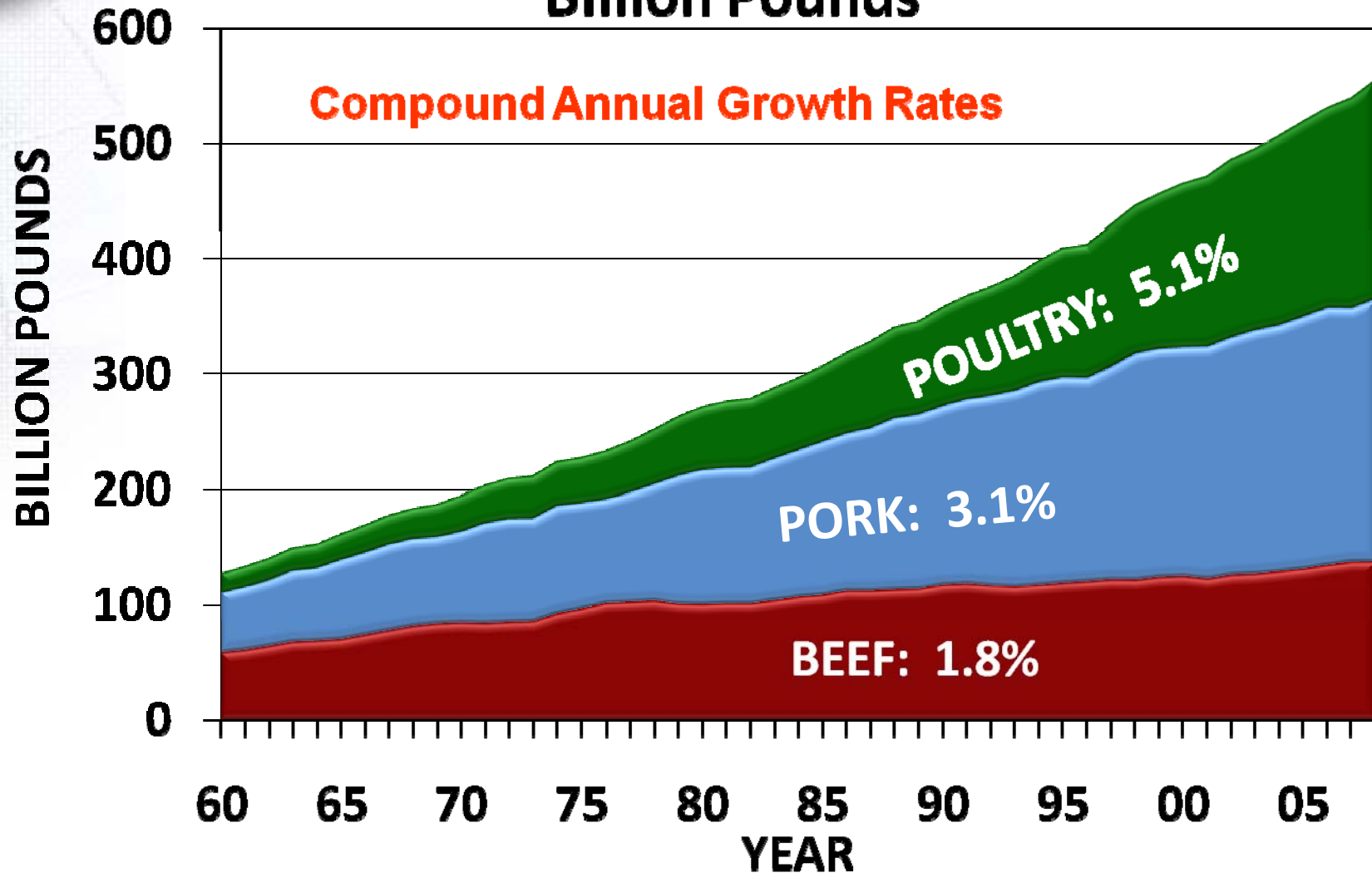


Source: FAO, USDA, 2003 data, includes beef, pork, and poultry



Global Meat Consumption: 1960-2008

Billion Pounds

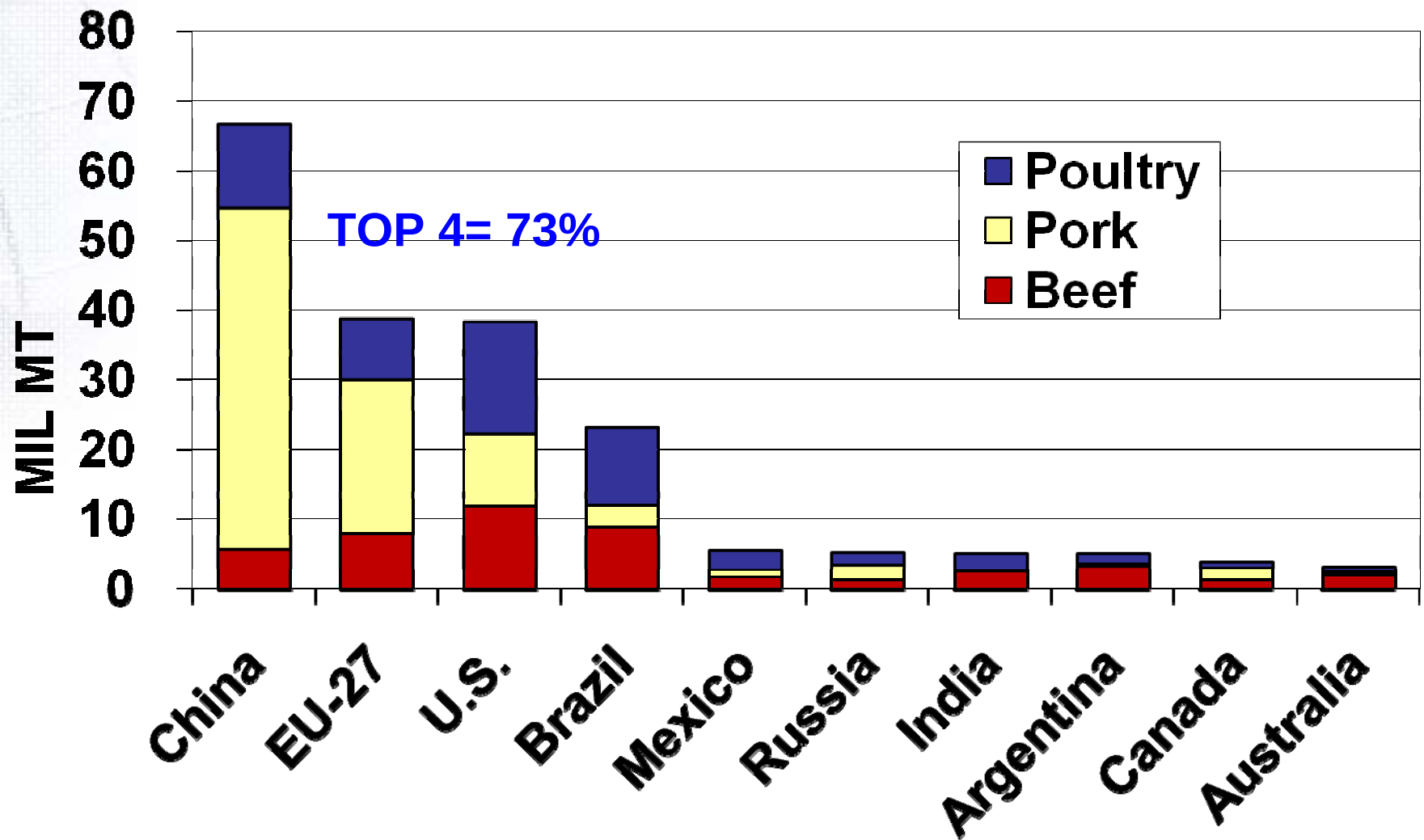


Source: FAO / UN



Global Meat PRODUCERS

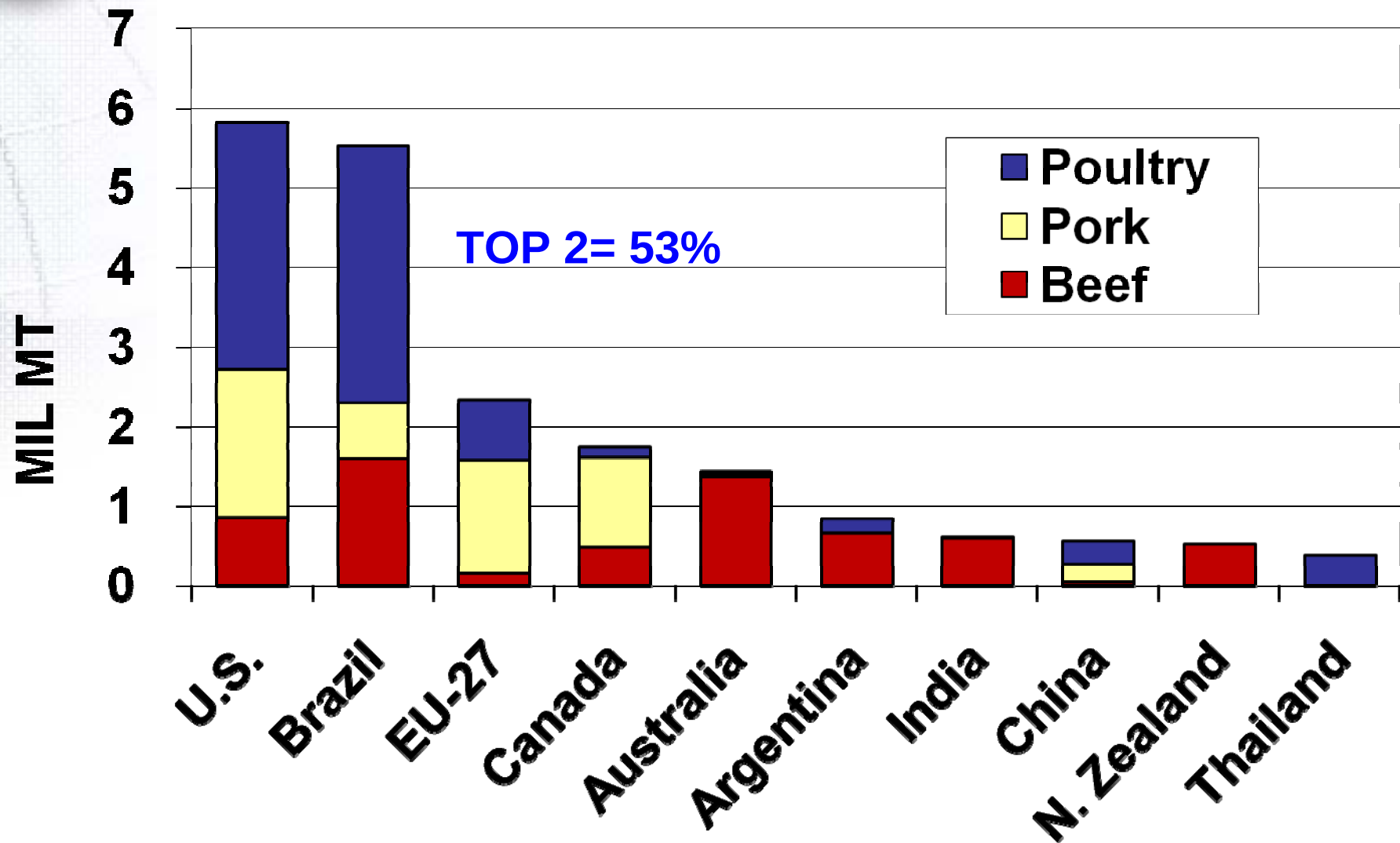
- 2009 -





Global Meat EXPORTERS

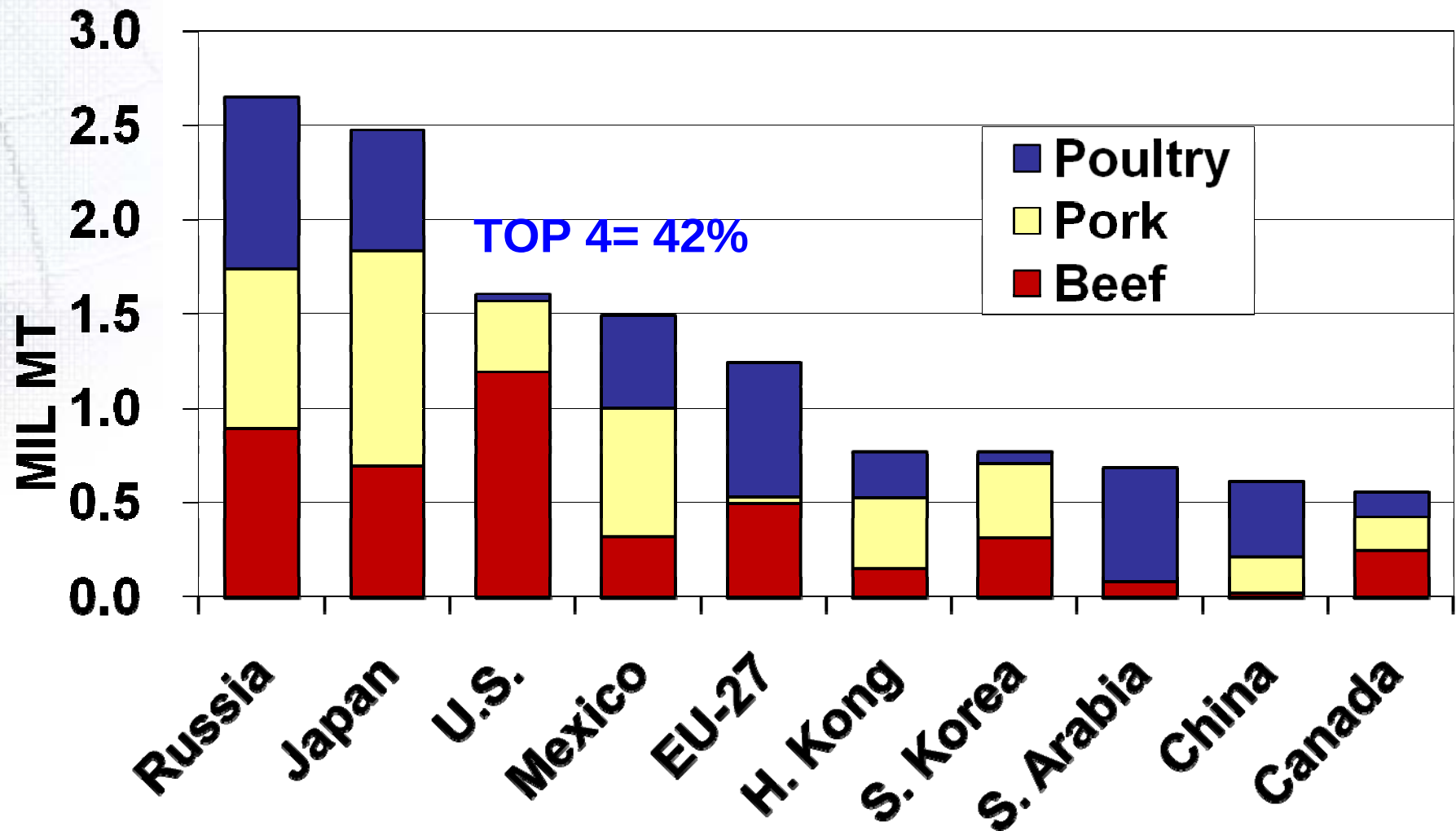
- 2009 -



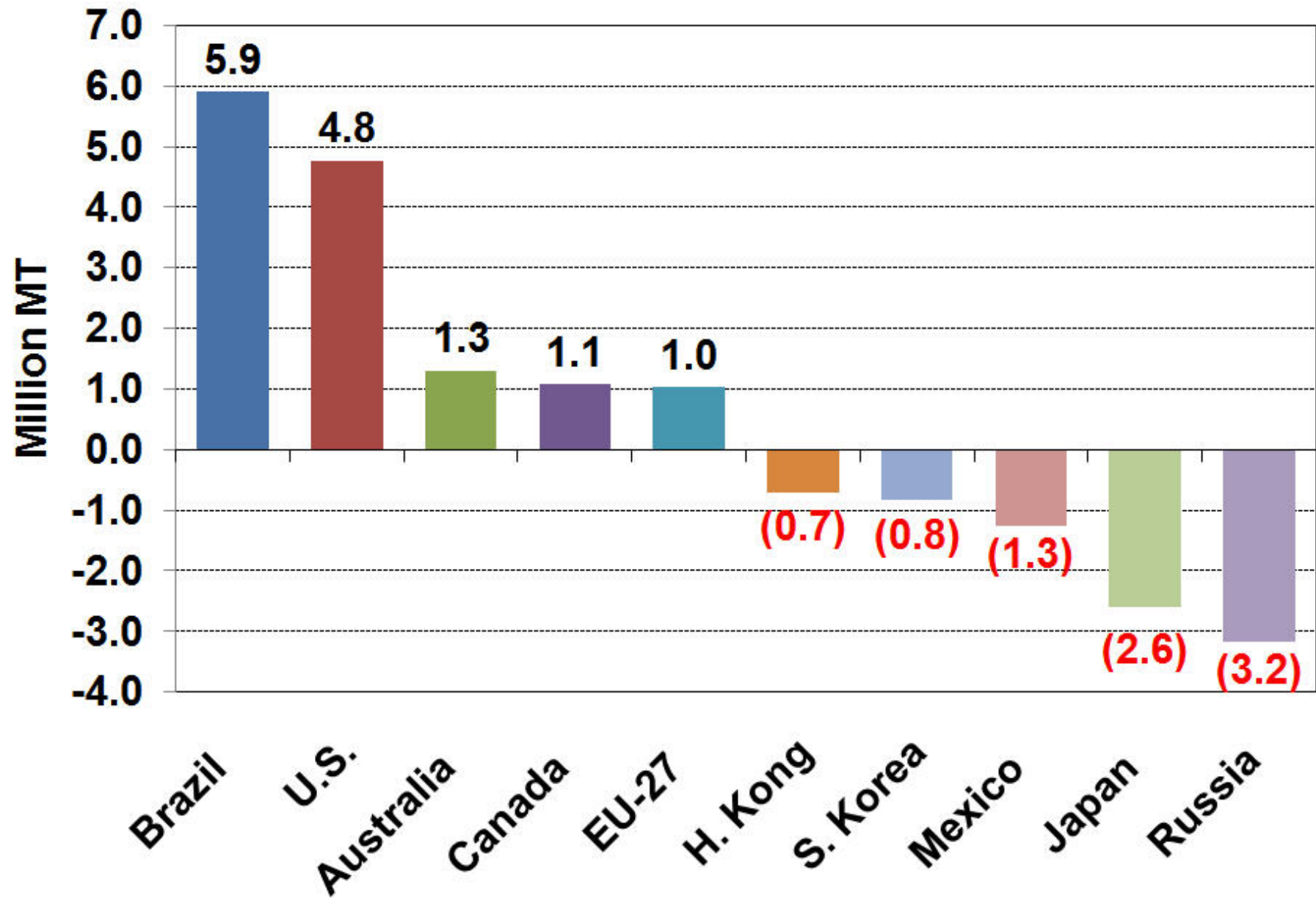


Global Meat IMPORTERS

- 2009 -

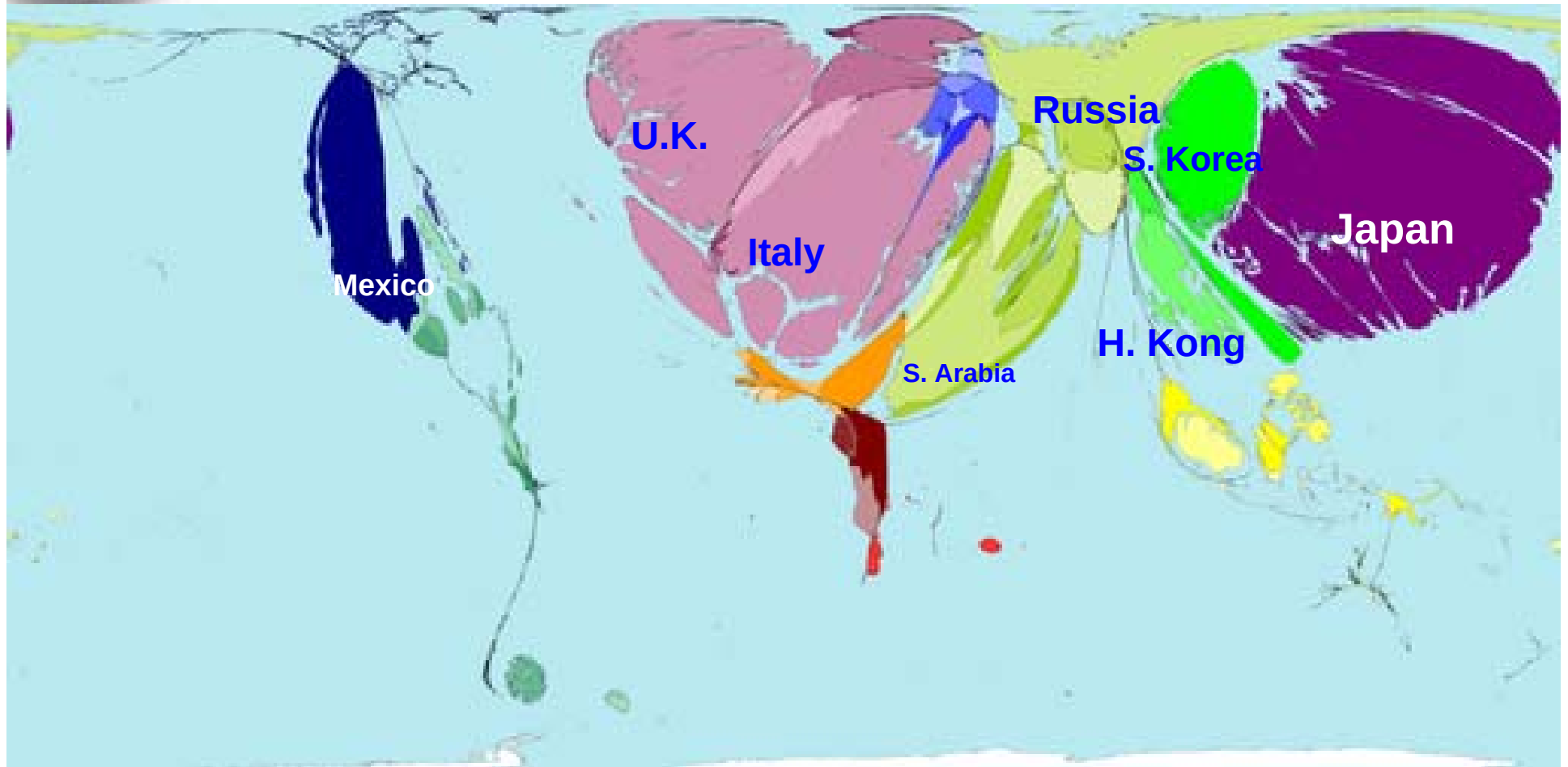


Top 5 Surpluses/Deficits: Beef, Pork, & Poultry





Net Meat Imports



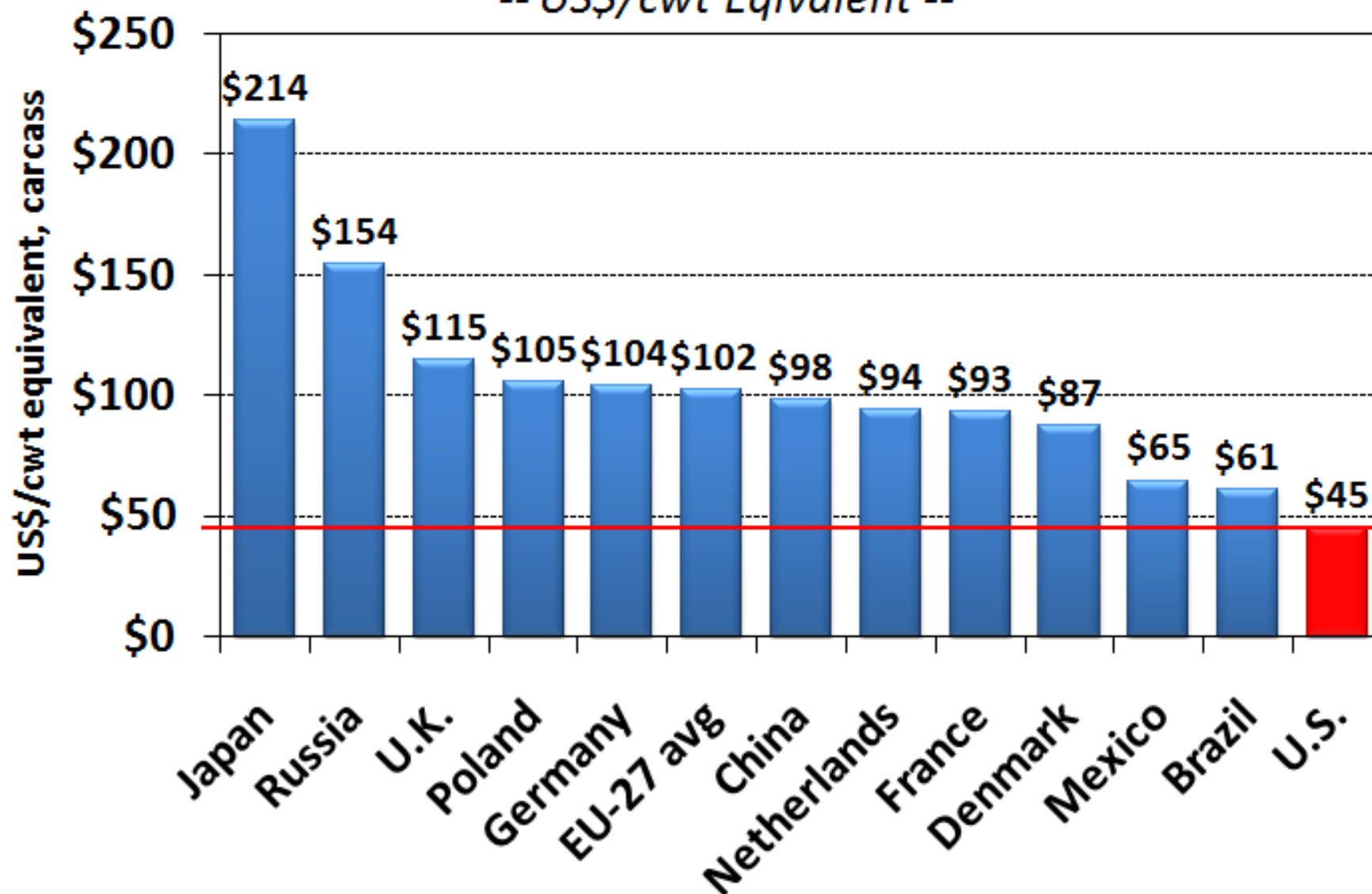


DOMESTIC POLICIES AND TRADE



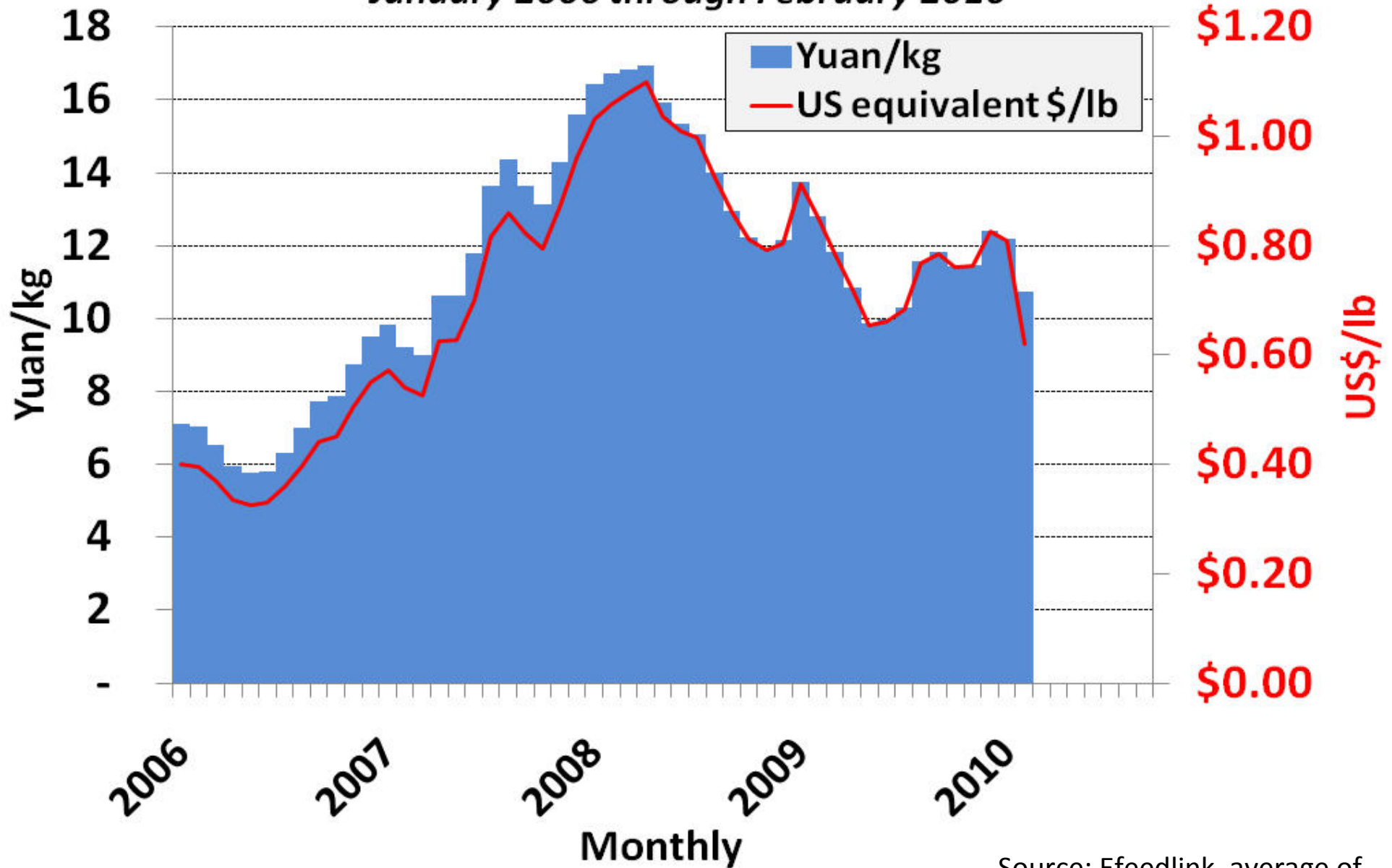
Global Hog Carcass Prices - Jul/Aug 09

-- US\$/cwt Equivalent --



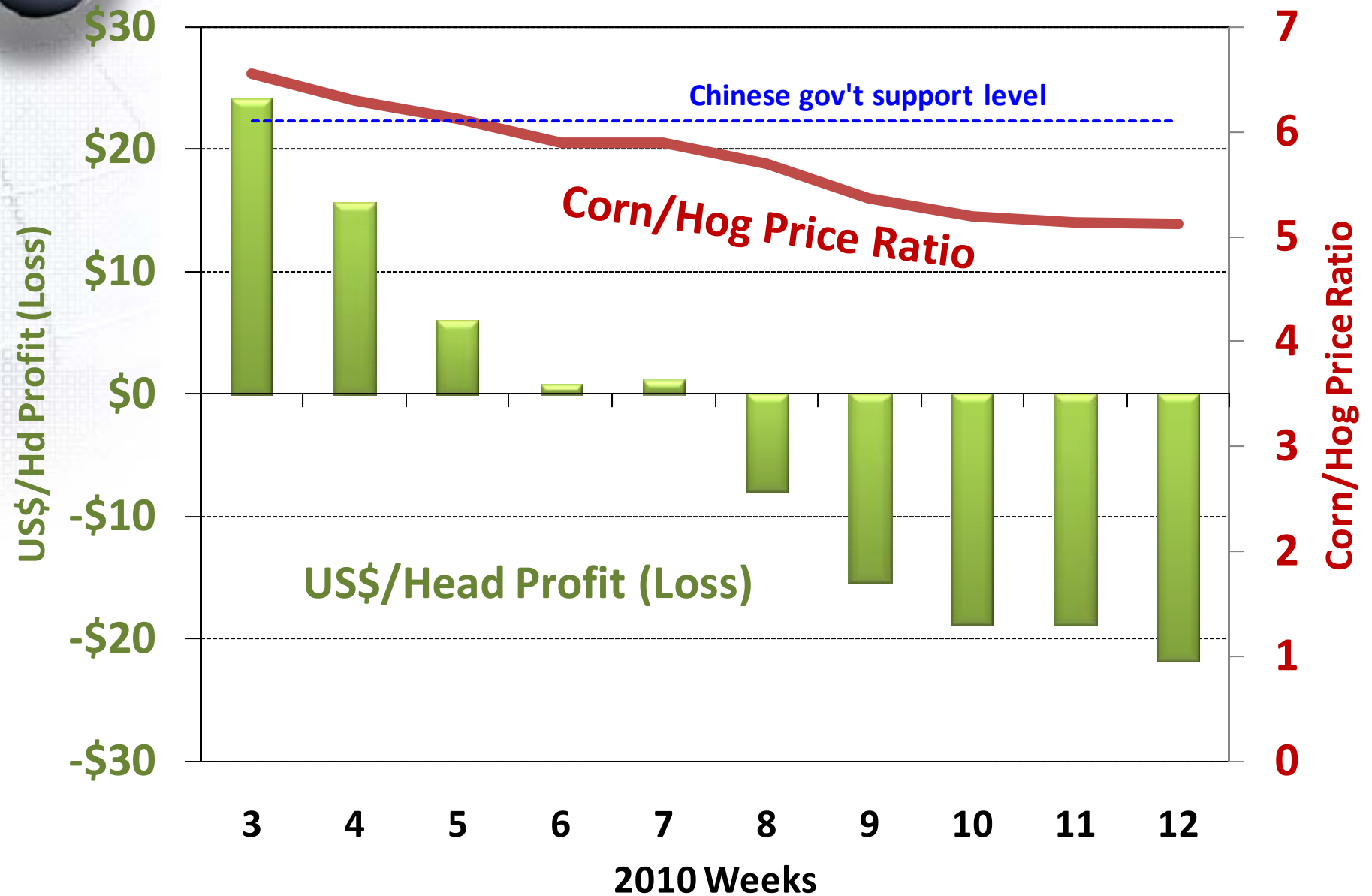
Chinese Hog Prices

January 2006 through February 2010





Chinese Hog Margins and Corn/Hog Price Ratio

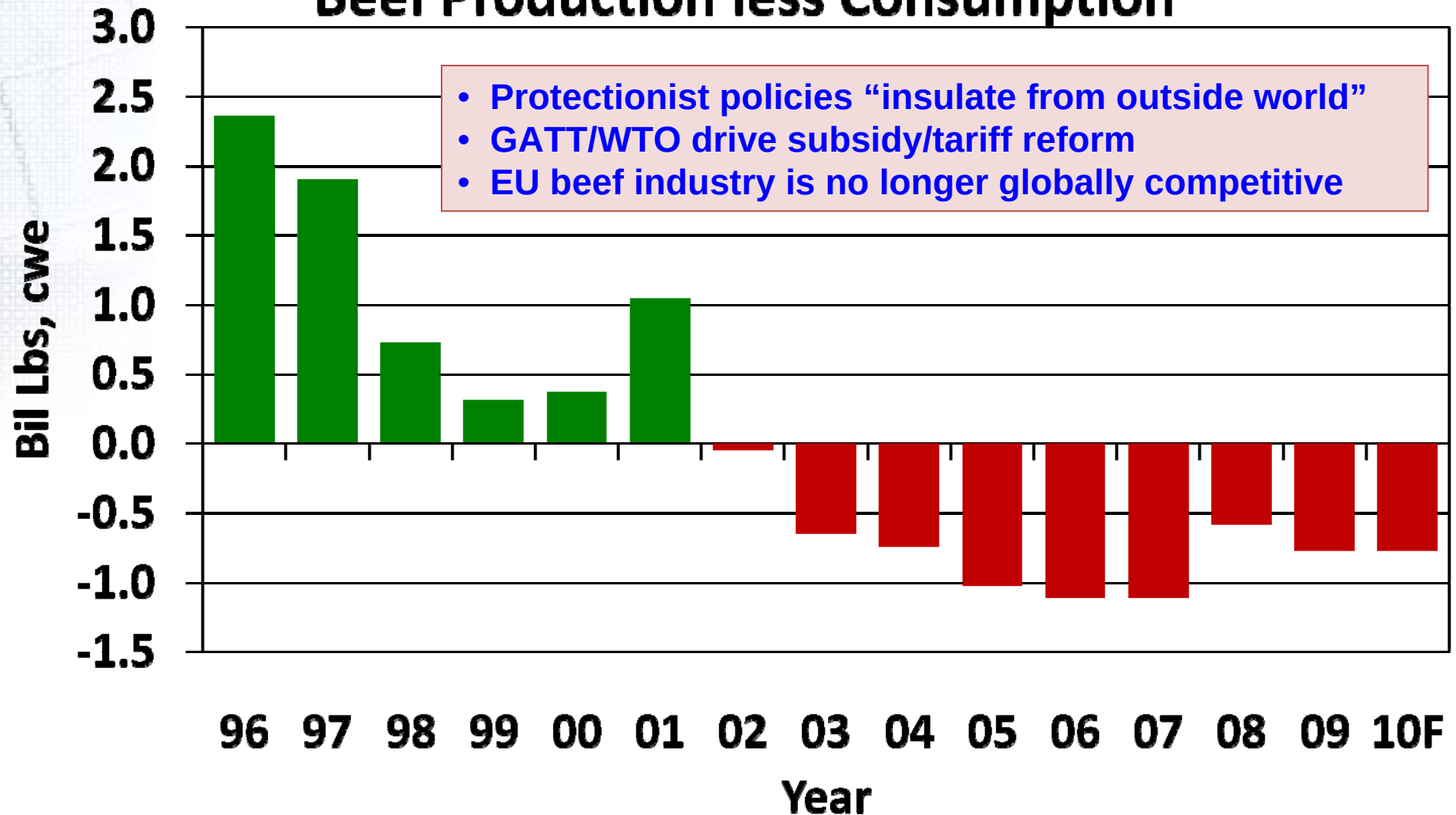




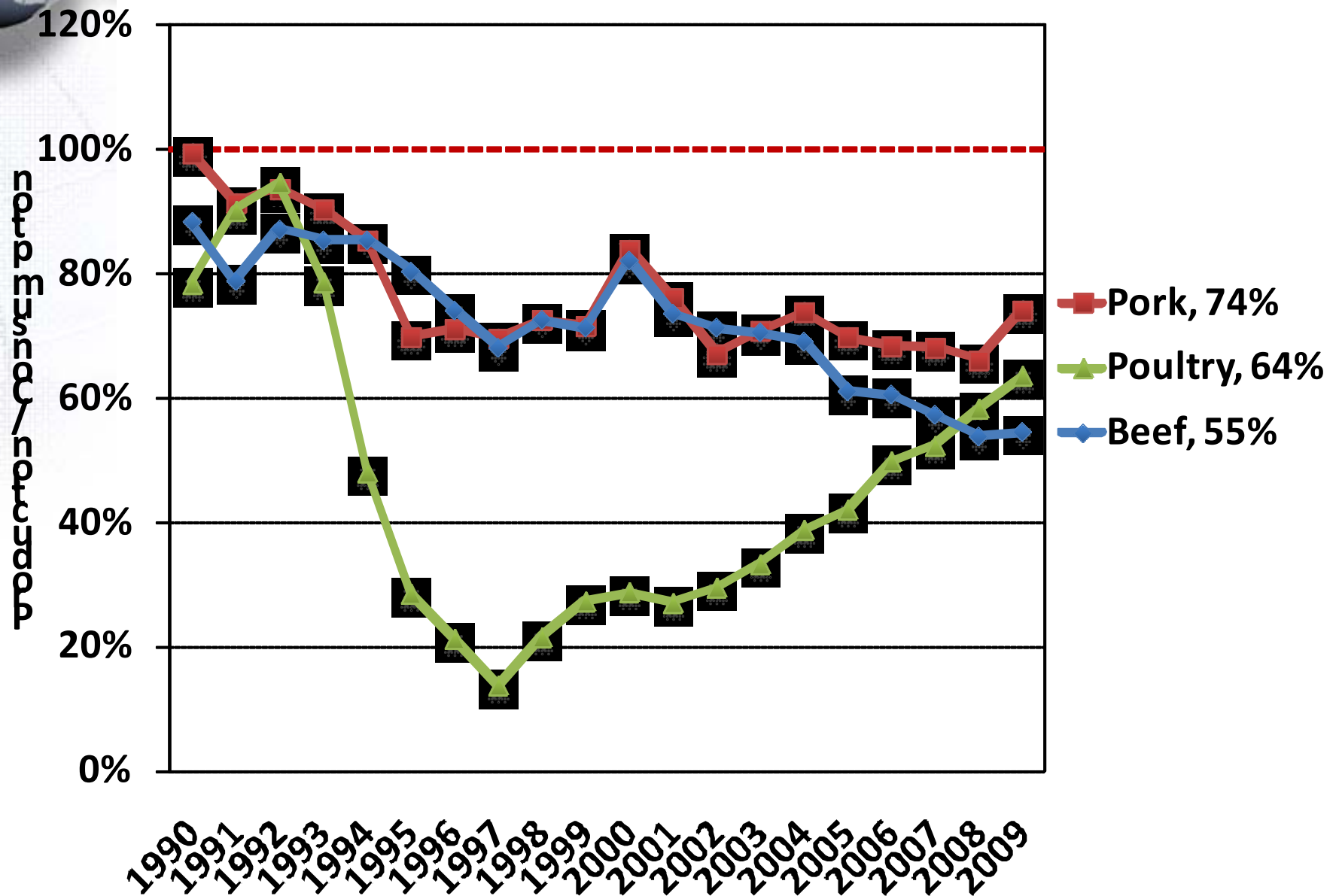
EU's Beef Policies

EU-27 Region

Beef Production less Consumption



Russia's Meat Self-Sufficiency



April Live Cattle: 2002

**March 12, 2002: Russia
bans all U.S. poultry,
putting 55 million
pounds/week back on the
U.S. market**





MARKET ACCESS IS THE KEY

**IN SHORT: MARKET ACCESS THROUGH REGULATORY
TRANSPARENCY AND CONFIDENCE IN PRODUCT SAFETY
ARE THE KEY FACTORS FOR IMPORTERS, EXPORTERS AND
CONSUMERS.**



CALCIFICATION OF TRADE

WTO:	On Life Support
US FTAs:	Political Stalemate
World FTAs:	Many Exclude Agriculture
SPS:	Someday – Possibly – Selectively enforced (notification and market requirements)
Codex:	Stalled
OIE:	Cafeteria Style
Politicians:	Science Based – Political Science
The Future:	Private Diplomacy and Private Standards



-- Thank You --

Global AgriTrends

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Services Offered:

- Specific market reports (Japan pork, etc)
 - Email updates / analysis
 - Monthly newsletter
 - Quarterly webinars
 - Global market research