FOOD AND AGRICULTURAL ISSUES IN THE U.S. – EU TTIP

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U.S. DAIRY SUPPORTS TTIP

- TTIP must be comprehensive
- Must eliminate tariff AND nontariff barriers
2012 Trade Data

- $1.3B: EU dairy exports to U.S.
- $88M: U.S. dairy exports to EU
• U.S. a major dairy exporter with $5.2B in global exports last year
• <2% went to EU
What is a comprehensive agreement?

- Tariffs and Tariff Administration
- Export Subsidies
- Nontariff Barriers (Regulatory, Common Name Usage)
• Tariff elimination, provided EU nontariff barriers are also fully addressed
• Streamline customs procedures to remove hurdles to entry
• Eliminate export subsidies to all destinations
• Past U.S. FTAs generally prohibit use of bilateral export subsidies

EU Export Subsidy Commitments

TOTAL: $2.3 billion Euros

- Butter
- Cheese
- SMP
- Other

EXPORT SUBSIDIES
Regulatory Barriers

- Address current and emerging issues
- Recognition of U.S. dairy regulatory system
- Enforceable “WTO-plus” rules needed
Geographical Indications & Common Names

- Separate bilateral discussion
- Remove defacto NTBs facing U.S. usage of common names, including in EU
- No new restrictions on trade & competition
Thank you!