

FOOD SAFETY

MODERNIZATION ACT

FARM FOUNDATION – FEBRUARY 19, 2014

Chris Waldrop, Director, Food Policy Institute
Consumer Federation of America

Consumer Federation of America

- Non-profit consumer advocacy organization
- Established in 1968 to advance the consumer interest through research, education and advocacy
- 300+ member organizations



Consumer Federation of America

Impact of food safety



- CDC: 48 mil Americans sickened, 3,000 die/year
- Economic costs to society \$77 billion/year
- Nationwide foodborne illness outbreaks
 - ▣ Spinach, peanut butter, eggs, peppers, etc.
- Concerns about safety of imported food

Impact of food safety

- Economic costs to food industry
 - ▣ E. coli outbreak linked to spinach - \$350 million for leafy green industry
 - ▣ Kellogg's – peanut paste recall cost \$60-75 million
- Declines in consumer confidence



Food Safety Modernization Act



- Shifts focus to prevention
 - Inspection mandate
 - Preventive process controls
 - Produce safety standards
 - Import program
 - Traceability
 - Surveillance
 - Collaboration with state/local governments
 - Performance standards
 - Mandatory recall authority

Food Safety Modernization Act



- Tester amendment
 - Exemptions for preventive controls and produce safety regulations
 - Very small business, <\$500,000
 - Market majority of food to “qualified end-users”
 - Direct to consumer
 - Restaurant/retail within 275 miles
 - Modified preventive controls or documented compliance with state/local requirements
 - Label or signage with farm’s name/address

FSMA Implementation



- Seven major proposals released
 - Preventive controls for human food
 - Produce safety
 - Foreign Supplier Verification Program
 - Third Party Certification Program
 - Preventive controls for animal feed
 - Intentional adulteration
 - Sanitary Transportation

FSMA Implementation



- Preventive controls for human food
- Produce safety
- Foreign Supplier Verification Program
- Third Party Certification Program

THANK YOU.

Chris Waldrop, Director, Food Policy Institute
Consumer Federation of America