FOOD SAFETY MODERNIZATION ACT
FARM FOUNDATION – FEBRUARY 19, 2014

Chris Waldrop, Director, Food Policy Institute
Consumer Federation of America
Consumer Federation of America

- Non-profit consumer advocacy organization
- Established in 1968 to advance the consumer interest through research, education and advocacy
- 300+ member organizations
Impact of food safety

- CDC: 48 mil Americans sickened, 3,000 die/year
- Economic costs to society $77 billion/year
- Nationwide foodborne illness outbreaks
  - Spinach, peanut butter, eggs, peppers, etc.
- Concerns about safety of imported food
Impact of food safety

- Economic costs to food industry
  - E. coli outbreak linked to spinach - $350 million for leafy green industry
  - Kellogg’s – peanut paste recall cost $60-75 million
- Declines in consumer confidence
Food Safety Modernization Act

- Shifts focus to prevention
  - Inspection mandate
  - Preventive process controls
  - Produce safety standards
  - Import program
  - Traceability
  - Surveillance
  - Collaboration with state/local governments
  - Performance standards
  - Mandatory recall authority
Food Safety Modernization Act

- **Tester amendment**
  - Exemptions for preventive controls and produce safety regulations
    - Very small business, <$500,000
    - Market majority of food to “qualified end-users”
      - Direct to consumer
      - Restaurant/retail within 275 miles
  - Modified preventive controls or documented compliance with state/local requirements
  - Label or signage with farm’s name/address
FSMA Implementation

- Seven major proposals released
  - Preventive controls for human food
  - Produce safety
  - Foreign Supplier Verification Program
  - Third Party Certification Program
  - Preventive controls for animal feed
  - Intentional adulteration
  - Sanitary Transportation
FSMA Implementation

- Preventive controls for human food
- Produce safety
- Foreign Supplier Verification Program
- Third Party Certification Program
THANK YOU.

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