

Implementation of FSMA: The International Perspective



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Current Problems in Global Supply Chain for Enforcement of FSMA

- **Regulatory gaps for mitigating risk, protecting consumer health, and raising consumer confidence**
- **Inability to handle emergency contamination issues consistently and reliably**
- **Absence of uniform treatment of domestic and international product**
- **Frequently less reliable technologies for tracing and certification from point of origin in foreign supplier markets**
- **Concerns regarding independent, verifiable certification on-site (i.e., “third party audits”) and in shipment documentation**
- **Potential for fraud/gaming the system**
- **Absence of harmonized standards with international acceptance**
- **Need for private-public platforms as hosts for information sharing and collaboration**
- **Lack of equivalency in regulatory systems worldwide**

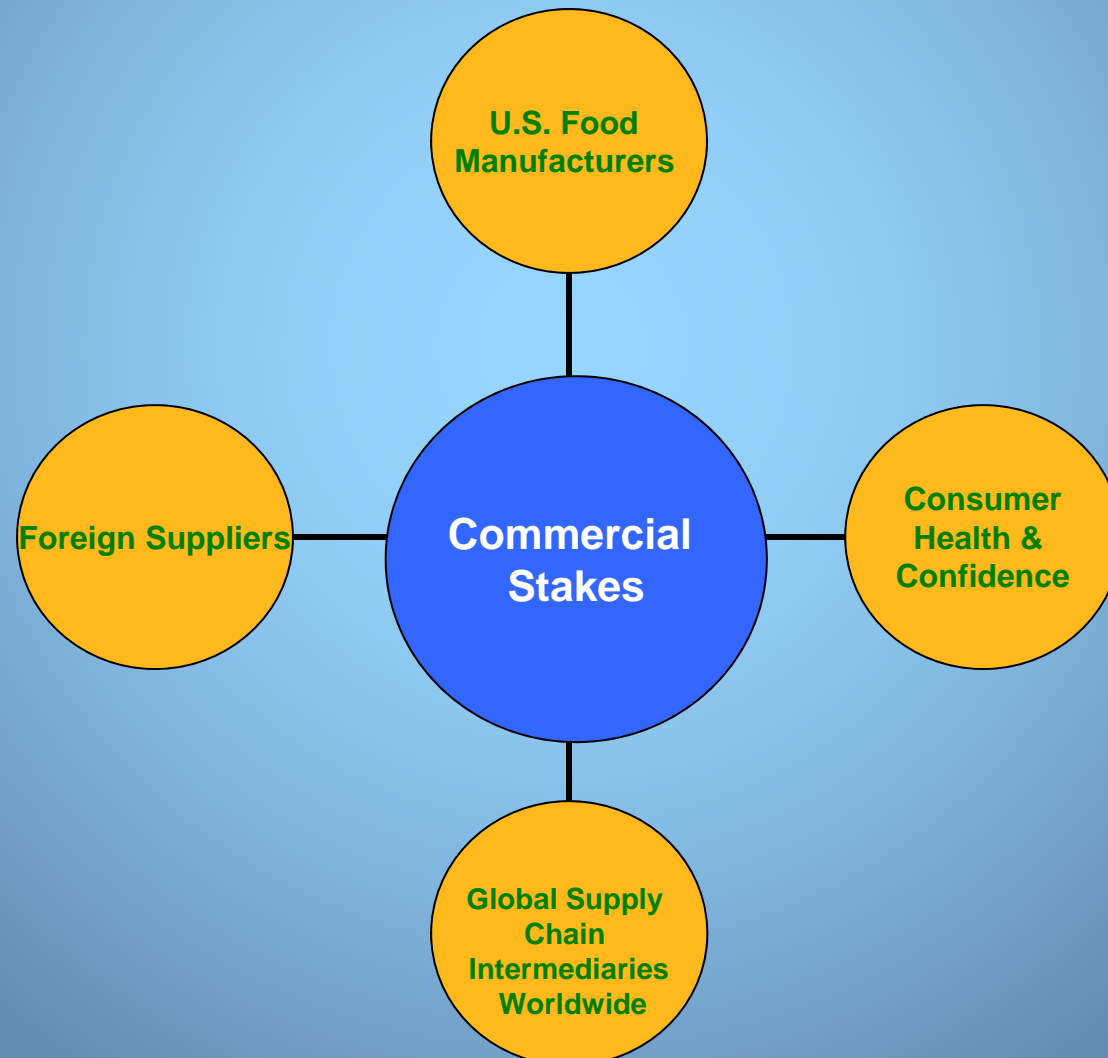
Key FSMA International Provisions

- Sanitary transportation of human and animal food
- Focused mitigation strategies to protect food against intentional adulteration
- Accreditation of third-party auditors
- Foreign supplier verification programs
- Preventive controls for food for animals
- The produce safety rule
- Preventive controls for human food

Status Report of Implementation:

- FDA faces court imposed deadline of June, 2015, to publish regulations, creating uncertainties for producers and manufacturers
- FDA budgetary constraints undermining long-term effectiveness of FSMA
- Continuing and potentially growing discord in grower/ manufacturer/ and international supplier communities

International Footprint



Trade and National Security Interests

- Pathogen viruses and fraud are disruptive to international trade
- Security concerns relating to undetected viruses
- Potential for international misunderstanding and weakening the fabric of international organizations and standards
 - HACCP
 - Codex Alimentarius

The Role of a Public-Private Platform

- Information exchange
- Joint venture investment in new food safety technologies
 - SPS (Phytosanitary) operating systems
 - Tracing
 - Certification
- Collaboration B2B and with government regulators to insure uniform compliance with international standards and reduce incentives for fraud

GFSF Achievements and Plans

- **Received USDA Grant and Chinese Government In-kind Support**
- **Series of International Conferences in Beijing, Shanghai, and New Zealand.**
- **Corporate Site Visits with GFSF Partners and Multinational Members**
- **Chinese Delegation Visits to the US**
- **Launching Online Courses on Food Safety for Chinese Companies and Government Regulators**
- **Launching a Food Safety Liability Insurance Product for Recall and Contamination in China Trade**

What GFSF Can Do for U.S. Products

- **GFSF received a USDA grant in recognition of the role it provides in promoting the brand of US food safety and quality for its food and commodity exports**
- **B2B collaboration and intra-member coordination in global supply chain management**
- **Harmonization of standards**
- **Self-regulation**
- **A forum for dialogue and policy formulation between industry and government regulatory agencies**
- **A platform for government regulatory agencies to broaden and widen their outreach and achieve greater and more uniform compliance**

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