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PRESS RELEASE

For immediate release

New website highlights work of Soil Renaissance

AUG. 15, 2014: Stakeholders interested in being part of the Soil Renaissance can now do so electronically via a new website launched today: www.soilrenaissance.org.

“The new website is a tool for people involved in the Soil Renaissance to stay up-to-date on the work of our four focus groups, as well as a great way for people new to this vital effort to learn what we’re all about,” says Project Coordinator Brook Gaskamp.

Launched on World Soil Day 2013, the Soil Renaissance brings attention to the critical role of healthy soils in vibrant natural resources systems. The project is a collaboration of Farm Foundation, NFP and the Samuel Roberts Noble Foundation.

The Soil Renaissance Strategic Plan, which is available on the new website, defines objectives and strategies for work in four areas: measurement of soil health; the economics of soil health; research needs and priorities; and education. Updated information will be posted on the new website as the focus groups work in their respective areas, or as events are scheduled.

The new website, which is mobile-friendly, provides access to the complete Strategic Plan, as well as information on the people involved in the four areas of work. A feature of the site is a listing of organizations working in the soil health arena.

“Maintaining and protecting soil and soil health is not something Farm Foundation or Noble Foundation can achieve working alone,” Gaskamp says. “The multitude of challenges in understanding healthy soils requires many hands at work.”

The Soil Renaissance serves as a central hub through which interested parties can learn about work in progress, gaps to be filled and ways they can help. “The website is one way to highlight the efforts of all the stakeholders working in the soil health arena,” Gaskamp adds. “It’s a great tool to help keep people connected.”

For more information:

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