



## FARM FOUNDATION® ROUND TABLE

Marriott San Francisco Airport – San Mateo, CA

January 16-18, 2019

### *Innovation in Food and Agriculture*

*Discover the food and agriculture technology of tomorrow, from those working on it today.*

#### Overview Agenda

##### Tuesday, January 15, 2019

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4:00 p.m. Registration

5:30 p.m. Opening Reception

##### Wednesday, January 16, 2019

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6:30 a.m. Breakfast

7:30 a.m. Depart hotel for *Silicon Valley Food and Agriculture Innovation Tour* (see separate agenda)

5:00 p.m. **Welcome Session: Start-Ups Bringing Innovation to Agriculture**

Set the stage for great discussions by learning what investors look for in funding new start-up projects and what agricultural innovations they see on the horizon.

**Moderator:** Jim Borel, DuPont (retired)

**Speakers:** John Dombrosky, AgTech Accelerator  
Brook Porter, Green Growth Venture Fund (G2VP)  
Rob Trice, the Mixing Bowl

6:00 p.m. **Start-Up Reception**

An opportunity to mingle with and learn about some exciting up-and-coming start-up companies in the food and agriculture sector.

##### Thursday, January 17, 2019

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6:30 a.m. **Round Table Steering Committee Meeting**

6:30 a.m. **Cultivator Breakfast**

An opportunity to mingle with undergraduate and graduate students in food and agriculture and to learn about their professional interest.

8:00 a.m. **Introductions of Guests and Cultivators**

Constance Cullman, Farm Foundation

8:40 a.m. **Welcome Address**

Joe Swedberg, Chairman, Farm Foundation

- 9:00 a.m. Opening Keynote: Finding and Funding Innovation in Agriculture**  
 Discuss the process of discovering and funding new and innovative technologies in the food and agriculture sector.  
**Moderator:** Constance Cullman, Farm Foundation  
**Speaker:** Rob Leclerc, AgFunder
- 10:00 a.m. Break**
- 10:30 a.m. Session One: A Look at New Plant and Soil Technologies**  
 Discuss the innovations and future of soil and crops (including plant breeding and plant traits), as well as the sustainability of both.
- 12:00 a.m. Lunch and Round Table Recognitions**  
 Recognize new Honorary Life Members (HLM) and thank members for their service to the Farm Foundation Round Table.
- 1:30 p.m. Session Two: A Look at New Animal, Insect and Protein Technologies**  
 Discuss the innovations and future of protein sources, including animal breeding and animal traits, as well as other non-plant products.
- 3:00 p.m. Break**
- 3:30 p.m. Session Three: A Look at New Equipment and Data Technologies**  
 Discuss the innovations and future for agriculture and food production and processing with new equipment and other smart technologies.
- 5:00 p.m. Round Table Member Meeting**
- 6:30 p.m. Reception and Silent Auction**
- 7:30 p.m. Chairman's Dinner**

**Friday, January 18, 2019**

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- 7:00 a.m. Breakfast**
- 7:00 a.m. Table Talks Session One**  
 Topics TBD
- 8:00 a.m. Table Talks Session Two**  
 Topics repeated from Session One
- 9:00 a.m. Session Four: A Look at Regulating These New Technologies,**  
 Discuss how these new technologies will be regulated at the federal and state levels.
- 10:30 a.m. Closing Keynote: Consumer Acceptance of New Technologies**  
 Discuss both consumer acceptance of these new food and agricultural technologies, including the research into consumer perceptions of these technologies and the best ways to communicate them.
- 11:30 a.m. Round Table Open Mic**
- 12:30 p.m. Adjourn**