



Conservation Challenges for Agriculture: Key Farm Bill Focus

- Water
- Soil Health
- Pollinators
- Better Investment Strategies



Water

➤ Quantity

- Too Little
- Too Much

➤ Quality

- On farm
- Off Farm

Potential opportunity for cost savings

Potential for additional funding sources

Resilience in the face of variability



Pollinators and Biodiversity

- Essential for food production
- Some in steep decline and may trigger regulations
- Could interrupt normal farm operation
- Habitat shared by diverse plants and animals

Improving Conservation Delivery

Conservation has not kept pace

- Technology
- Economics
- Intensification
- Scale of demand

Farm Bill needs to fix

Need market and other development

Need to align on farm & off incentives

Some Oppose Market Strategies

**“Advocacy Groups Should Legally
Challenge Water Pollution Trading
Programs”**

**In fact some have vowed to file suit
against all market based systems
for environmental protection –
species, water, air, climate etc.**





LEOPOLD CONSERVATION AWARD[®]

PRESENTED BY SAND COUNTY FOUNDATION



If We Get It Right

- 1 We will get more for our dollar (both as taxpayer and as environmental proponent)
- 2 The cost of regulations will be lower because markets reward efficiency
- 3 We create new asset class for landowners
- 4 We will unleash competition for improving environment which will promote innovation and delivery

