



FARM FOUNDATION® ROUND TABLE
San Mateo Marriott San Francisco Airport – San Mateo, CA
January 16-18, 2019

Innovation in Food and Agriculture

Discover the food and agriculture technology of tomorrow from those working on it today

Agenda

Tuesday, January 15, 2019

4:00 p.m. Registration

5:30 p.m. Reception

Wednesday, January 16, 2019

6:30 a.m. Breakfast

7:30 a.m. Depart hotel for *Silicon Valley Food and Agriculture Innovation Tour*

Granular, Inc. is using software and analytics to make farming more efficient and profitable. Ultimately, the goal is to help farmers meet the rising global food demand while still preserving and enhancing the value of farmland.

JUST, Inc. is hoping to increase the probability that a fair, honest, and “just” food system is available in every community. Just is exploring 300,000+ species of plants from all around the world for how they can be made into foods, ranging from ice cream to eggs.

Trace Genomics is making information about soil microbes easily accessible for growers, in hopes that the knowledge will allow growers to make critical planting decisions on genetics, rotation and fertilizer.

5:00 p.m. Welcome Session: Start-Ups Bringing Innovation to Agriculture

Learn what investors look for in funding new start-up projects and what agricultural innovations they see on the horizon.

Moderator: *Jim Borel, DuPont (retired)*

Speakers: *John Dombrosky, AgTech Accelerator*

Brook Porter, Green Growth Venture Fund (G2VP)

Rob Trice, Mixing Bowl

6:00 p.m. Start-Up Reception

Mingle with and learn about some exciting up-and-coming start-up companies in the food and agriculture sector.

Thursday, January 17, 2019

- 6:30 a.m. Round Table Steering Committee Meeting**
- 6:30 a.m. Cultivator Breakfast**
Meet the January 2019 Class of Cultivators and learn about their projects and professional interest.
- 8:00 a.m. Introductions of Guests and Cultivators**
Constance Cullman, Farm Foundation
- 8:40 a.m. Welcome Address**
Joe Swedberg, Chairman, Farm Foundation
- 9:00 a.m. Opening Keynote: Finding and Funding Innovation in Agriculture**
Discuss the process of discovering and funding new and innovative technologies in the food and agriculture sector.
Moderator: *Constance Cullman*, Farm Foundation
Speaker: *Rob Leclerc*, AgFunder
- 10:00 a.m. Break**
- 10:30 a.m. Session One: A Look at New Plant and Soil Technologies**
Discuss the innovations and future of crops, including plant breeding and plant traits, and soil, as well as the sustainability of both.
Moderator: *Michael Parrish*, Bayer
Speaker: *Spencer Maughan*, Hi Fidelity Genetics
David Perry, Indigo
James Rogers, Apeel Sciences
- 12:00 a.m. Lunch and Round Table Recognitions**
Recognize new Honorary Life Members (HLM) and thank members for their service to the Farm Foundation Round Table.
Speaker: *David Hill*, Chair, Round Table Steering Committee
- 1:30 p.m. Session Two: A Look at New Animal and Protein Technologies**
Discuss the innovations in and the future of protein sources, including animal breeding and animal traits, as well as other non-plant products.
Moderator: *John Foltz*, Ohio State University
Speaker: *Mitch Abrahamsen*, Recombinetics
Eric Schulze, Memphis Meats
John McLean, Intrexon
- 3:00 p.m. Break**
- 3:30 p.m. Session Three: A Look at New Equipment and Data Technologies**
Discuss the innovations and future for agricultural and food production and processing with new equipment and other smart technologies.
Moderator: *Luke Chandler*, Deere & Company
Speaker: *Wade Barnes*, Farmers Edge
Charles Baron, Farmers Business Network
Lucas Joppa, Microsoft
- 5:00 p.m. Round Table Member Meeting**
- 6:30 p.m. Reception and Silent Auction**
- 7:30 p.m. Chairman's Dinner**

Friday, January 18, 2019

- 7:00 a.m. Breakfast**
- 7:00 a.m. Table Talks Session One**
Topics TBD
- 8:00 a.m. Table Talks Session Two**
Topics repeated from Session One
- 9:00 a.m. Session Four: A Look at Regulating New Technologies**
Discuss how these new technologies will be regulated at the federal and/or state levels.
Moderator: *Karen Carr*, Arent Fox LLP
Speaker: *Doug McKalip*, U.S. Department of Agriculture
Laura Epstein, U.S. Food and Drug Administration
Adrienne Massey, Biotechnology Industry Organization (retired)
- 10:30 a.m. Closing Keynote: Consumer Acceptance of New Technologies**
Discuss consumer acceptance of these new food and agricultural technologies, including the research into consumer perceptions of these technologies and the best ways to communicate about them.
Moderator: *Constance Cullman*, Farm Foundation
Speaker: *Rohit Shukla*, Larta Institute
- 11:30 a.m. Round Table Open Mic**
- 12:30 p.m. Adjourn**