



FARM FOUNDATION® ROUND TABLE
San Mateo Marriott San Francisco Airport – San Mateo, CA
January 16-18, 2019

Innovation in Food and Agriculture

Discover the food and agriculture technology of tomorrow from those working on it today

Agenda

Tuesday, January 15, 2019

4:00 p.m. Registration

5:30 p.m. Reception

Wednesday, January 16, 2019

6:30 a.m. Breakfast

7:30 a.m. Tour Briefing

7:50 a.m. Depart hotel for *Silicon Valley Food and Agriculture Innovation Tour*

5:00 p.m. Welcome Session: Start-Ups Bringing Innovation to Agriculture

Learn what investors look for in funding new start-up projects and what agricultural innovations they see on the horizon.

Moderator: *Jim Borel, DuPont (retired)*

Speakers: *John Dombrosky, AgTech Accelerator*

Brook Porter, Green Growth Venture Fund (G2VP)

Rob Trice, Better Food Ventures & The Mixing Bowl

6:00 p.m. Start-Up Reception

Mingle with and learn about some exciting up-and-coming start-up companies in the food and agriculture sector.

Thursday, January 17, 2019

- 6:30 a.m. Round Table Steering Committee Meeting**
- 6:30 a.m. Cultivator Breakfast**
Meet the January 2019 Class of Cultivators and learn about their projects and professional interest.
- 8:00 a.m. Introductions of Guests and Cultivators**
Constance Cullman, Farm Foundation
- 8:40 a.m. Welcome Address**
Joe Swedberg, Chairman, Farm Foundation
- 9:00 a.m. Opening Keynote: Finding and Funding Innovation in Agriculture**
Discuss the process of discovering and funding new and innovative technologies in the food and agriculture sector.
Moderator: *Constance Cullman*, Farm Foundation
Speaker: *Rob Leclerc*, AgFunder
- 10:00 a.m. Break**
- 10:30 a.m. Session One: A Look at New Plant and Soil Technologies**
Discuss the innovations and future of crops, including plant breeding and plant traits, and soil, as well as the sustainability of both.
Moderator: *Michael Parrish*, Bayer
Speaker: *Spencer Maughan*, Hi Fidelity Genetics
David Perry, Indigo
James Rogers, Apeel Sciences
- 12:00 p.m. Lunch and Round Table Recognitions**
Recognize new Honorary Life Members (HLM) and thank members for their service to the Farm Foundation Round Table.
Speaker: *David Hill*, Chair, Round Table Steering Committee
- 1:30 p.m. Session Two: A Look at New Animal and Protein Technologies**
Discuss the innovations in and the future of protein sources, including animal breeding and animal traits, as well as other non-plant products.
Moderator: *John Foltz*, Ohio State University
Speaker: *Mitch Abrahamsen*, Recombinetics
Eric Schulze, Memphis Meats
David Faber, TransOva Genetics
- 3:00 p.m. Break**
- 3:30 p.m. Session Three: A Look at New Equipment and Data Technologies**
Discuss the innovations and future for agricultural and food production and processing with new equipment and other smart technologies.
Moderator: *Luke Chandler*, Deere & Company
Speaker: *Wade Barnes*, Farmers Edge
Charles Baron, Farmers Business Network
Lucas Joppa, Microsoft
- 5:00 p.m. Round Table Member Meeting**
- 6:30 p.m. Reception and Silent Auction**
- 7:30 p.m. Chairman's Dinner**

Friday, January 18, 2019

- 7:00 a.m.** **Breakfast**
- 7:00 a.m.** **Table Talks Session One**
Topics TBD
- 8:00 a.m.** **Table Talks Session Two**
Topics repeated from Session One
- 9:00 a.m.** **Session Four: A Look at Regulating New Technologies**
Discuss how these new technologies will be regulated at the federal and/or state levels.
Moderator: *Karen Carr, Arent Fox LLP*
Speaker: *Doug McKalip, U.S. Department of Agriculture*
 Laura Epstein, U.S. Food and Drug Administration
 Adrienne Massey, Biotechnology Industry Organization (retired)
- 10:30 a.m.** **Closing Keynote: Consumer Acceptance of New Technologies**
Discuss consumer acceptance of these new food and agricultural technologies, including the research into consumer perceptions of these technologies and the best ways to communicate about them.

Moderator: *Constance Cullman, Farm Foundation*
Speaker: *Rohit Shukla, Larta Institute*
- 11:30 a.m.** **Round Table Open Mic**
- 12:30 p.m.** **Adjourn**