



United States Department of Agriculture

USDA Resources on Beginning Farmers and Ranchers

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Sarah Campbell, National Beginning Farmer and Rancher Coordinator, USDA

Emerging Research on Beginning Farmers and Ranchers Conference

November 9, 2019

The findings and conclusions in this presentation are those of the author and should not be construed to represent any official USDA or U.S. Government determination or policy.



USDA Research, Education, and Economics

Agricultural
Research Service
(ARS)

Economic
Research Service
(ERS)

Office of the
Chief Scientist
(OCS)

National Agricultural
Statistics Service
(NASS)

National Institute of
Food and Agriculture
(NIFA)



USDA Research, Education, and Economics

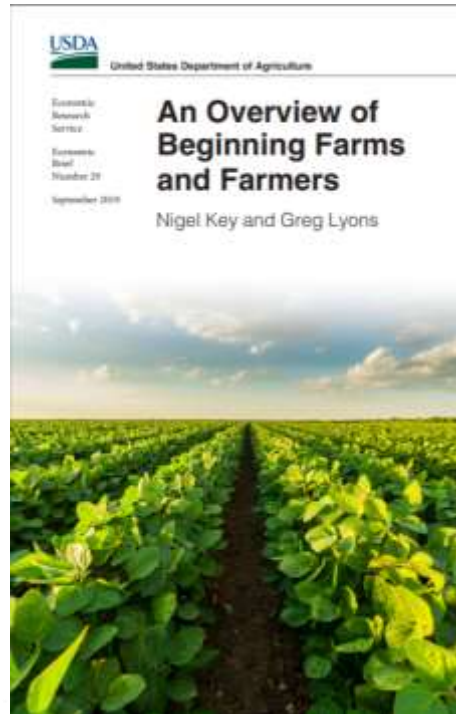
Economic Research Service (ERS): “...*objective economic research to inform and enhance public and private decision making*”



Nigel Key - Speakers
Economist
USDA Economic Research Service



Scott Callahan - Speakers
Research Agricultural Economist
USDA Economic Research Service



Visit the ERS farm bill topic page:

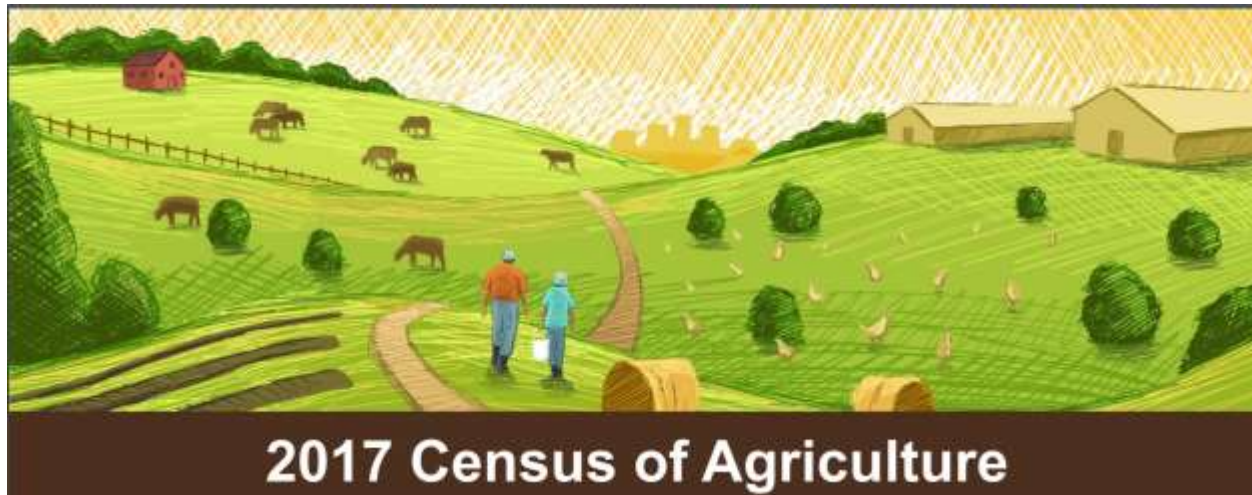


Agriculture Improvement Act of 2018: Highlights and Implications



USDA Research, Education, and Economics

National Agricultural Statistics Service (NASS): *“Timely, Accurate, and Useful Statistics in service to U.S. Agriculture”*



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National Institute for Food and Agriculture (NIFA) : *“Invest in and advance agricultural research, education, and extension to solve societal challenges”*

- The Beginning Farmer and Rancher Development Program provides grants to organizations for education, mentoring, and technical assistance initiatives for beginning farmers or ranchers.



Parag Chitnis - Speakers
Acting Director
USDA National Institute of Food and Agriculture



Denis Ebodaghe - Speakers
National Program Leader
USDA National Institute of Food and Agriculture



Desiree Rucker - Speakers
Program Specialist
USDA National Institute of Food and Agriculture



USDA Research, Education, and Economics

Agricultural Research Service: *“Scientific Solutions to National and Global Agricultural Challenges”*



Sarah Beebout - Speakers
National Program Leader
USDA Agricultural Research Service



Stephanie Pearl - Speakers
ORISE Fellow
USDA Agricultural Research Service



USDA Office of the Secretary

Office of Partnerships and Public Engagement (OPPE): *“...partnerships focused on solutions to challenges facing rural and underserved communities in the United States”*

- Outreach and Assistance to Socially Disadvantaged and Veteran Farmers and Ranchers Program (this program is complementary to NIFA’s Beginning Farmer and Rancher grant program)
- Socially Disadvantaged Policy Research Center, administered by Alcorn State University
- Beginning Farmer and Rancher Federal Advisory Committee



Kenya Nicholas - Speakers
Program Director
USDA Office of Partnerships and Public Engagement



USDA Agricultural Marketing Service

- *AMS administers programs that create domestic and international marketing opportunities for U.S. producers of food, fiber, and specialty crops. AMS also provides the agriculture industry with valuable services to ensure the quality and availability of wholesome food for consumers across the country.*
- Market news, Rules and Regulations, Grades and Standards, Commodity Procurement Program, Specialty Crops, National Organic Program and Transportation and Marketing
- Local and Regional Food Systems



JuliAnna Arnett - Speakers
Acting Local and Regional Food Policy Advisor
USDA Agricultural Marketing Service



USDA Rural Development

Rural Development: “...*helping improve the economy and quality of life in rural America.*”

- Rural Business-Cooperatives Service
- Rural Housing Service:
 - Community Facilities
 - Multi-Family Housing
 - Single Family Housing
- Rural Utilities Service
 - Electric
 - Telecommunications
 - Water and Environmental Programs



Caroline Evans - Speakers
Economic Development Specialist
USDA Rural Development



Steven Mosher - Speakers
Partnership Liaison Specialist
USDA Rural Development



Anne Herring - Speakers
Partnership Liaison Specialist
USDA Rural Development



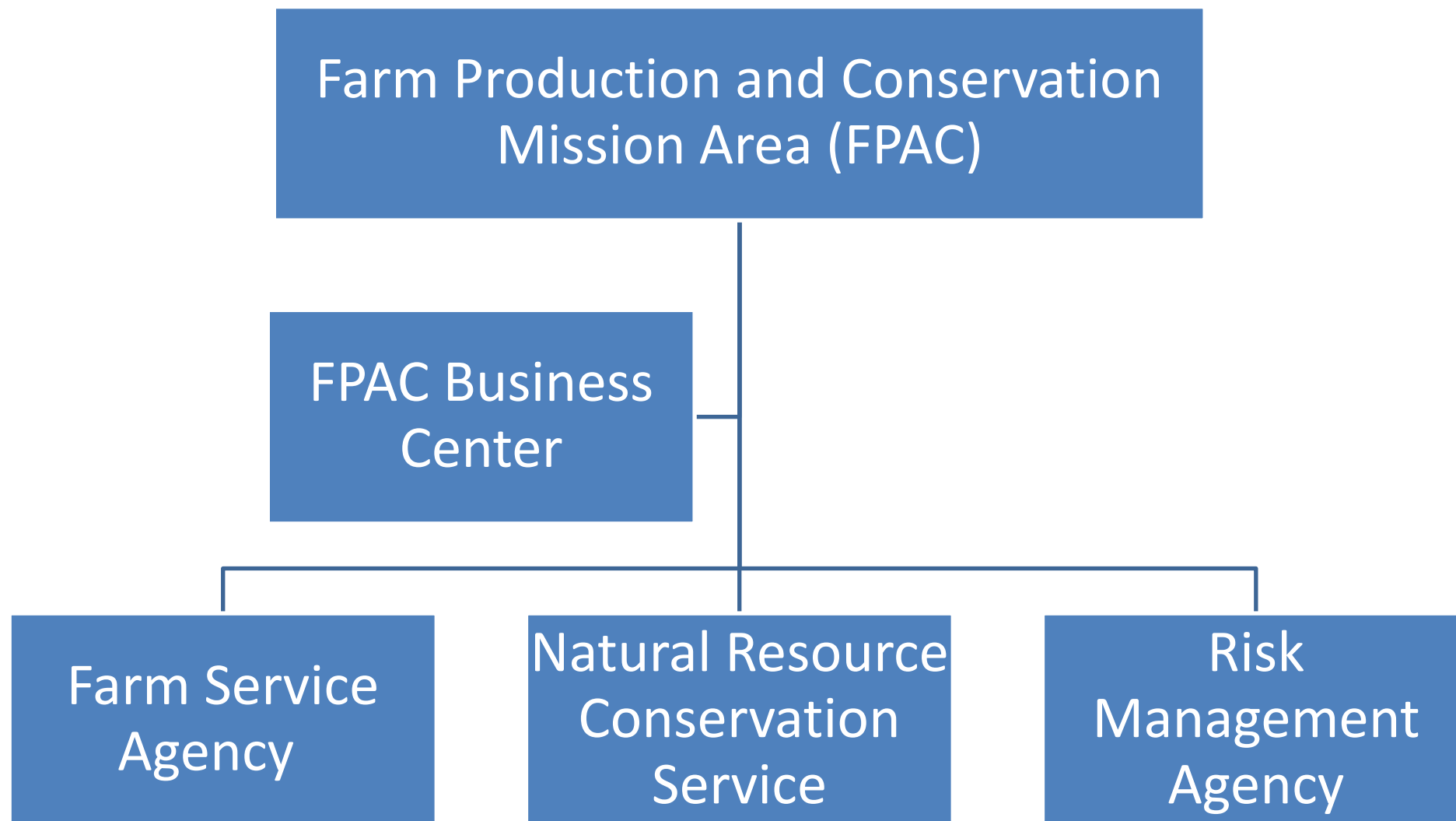
Office of Urban Agriculture and innovation

- *USDA's Natural Resources Conservation Service is leading the USDA-wide office, including representatives from several other USDA agencies such as Farm Service Agency and the Agricultural Marketing Service.*
- Manages a competitive grants program
- Established a federal advisory committee and 10 FSA urban and suburban county committees
- Engages stakeholders and identifies state and municipal best practices to assist urban and suburban farmers
- Develops policies and resources to assist urban producers



Joseph Heller - Speakers
Urban Conservationist
USDA Natural Resources Conservation Service





FPAC Customer Experience Division

- *The mission of the Customer Experience Division is to enhance and improve customer experiences by aligning FPAC operations to customers' needs.*
- Serves both internal and external customers needs
- Customer Experience Enhancement Committee
- Surveys—including annual farmer, rancher and forestland owner customer service survey



Laurie Snow - Speakers
Customer Experience Specialist
USDA Farm Production and Conservation (FPAC) Customer Experience Center



Danielle Deemer - Speakers
Customer Experience Specialist
USDA



Farm Service Agency

- *provides programs and loans to help farmers, ranchers and agricultural partner organizations provide food, fuel and fiber to millions of people worldwide.*
- Provides working capital and disaster assistance to farmers including loans to purchase land or operate a farm business. Program priorities and set asides for BFRs
- Loans range in size and scale from microloans to operating, ownership, farm storage and guaranteed
- Programs include price loss coverage, conservation, and disaster assistance
- Program education and outreach
- Stakeholder engagement



Lindsay Mutegi - Speakers
National Stakeholder Engagement & Program Education Outreach Specialist
USDA Farm Service Agency



Natural Resources Conservation Service

- *works with private landowners (farmers, ranchers and foresters) to put conservation practices in place that will benefit the soil, water, air, and wildlife*
- Provides conservation resources and technical assistance to farmers
- Provides financial assistance to farmers and ranchers to help them steward their lands and implement conservation activities
- High-tunnel cost share program and a variety of resources for BFRs including priorities for assistance and funding
- Works with organizations and stakeholders nationally and locally



Risk Management Agency

- *serves America's agricultural producers through effective, market-based risk management tools to strengthen the economic stability of agricultural producers and rural communities.*
- Works to increase the availability and effectiveness of crop insurance as a risk management tool
- Manages the Federal Crop Insurance Corporation (FCIC) and backs Approved Insurance Providers (AIPs) who sell and service Federal crop insurance policies
- Offers benefits specific to beginning farmers and manages the Whole-Farm Revenue Protection program, a crop neutral revenue insurance policy



Mandy Welton - Speakers
Chief, Underwriting Standards Branch
USDA Risk Management Agency



USDA Beginning Farmer and Rancher Program

- Department wide and field-based work
- Regional BFR Coordinators
- Beginning Farmer State Coordinators
 - Lead BFR education and outreach efforts at state level
 - Oversee state plan creation, implementation and reporting
 - Provide technical assistance to BFRs navigating USDA
 - Work with stakeholders
- Farmers.gov

