



# FARM FOUNDATION® FORUM

**WHAT TO EXPECT FROM THE 2023 FARM BILL**

DECEMBER 6, 2022



Today's webinar is made possible by a grant from  
Farm Credit

**#FarmFoundationForum**





TIM BRENNAN

Vice President, External Relations  
Farm Foundation

# MEET FARM FOUNDATION

A 501(C)(3) NON-PROFIT AT THE INTERSECTION OF AGRICULTURE AND SOCIETY





Farm Foundation is an  
**ACCELERATOR**  
of practical solutions for agriculture.

We accelerate  
**PEOPLE AND IDEAS**  
into  
**ACTION.**





## OUR MISSION AND VISION GUIDE OUR WORK

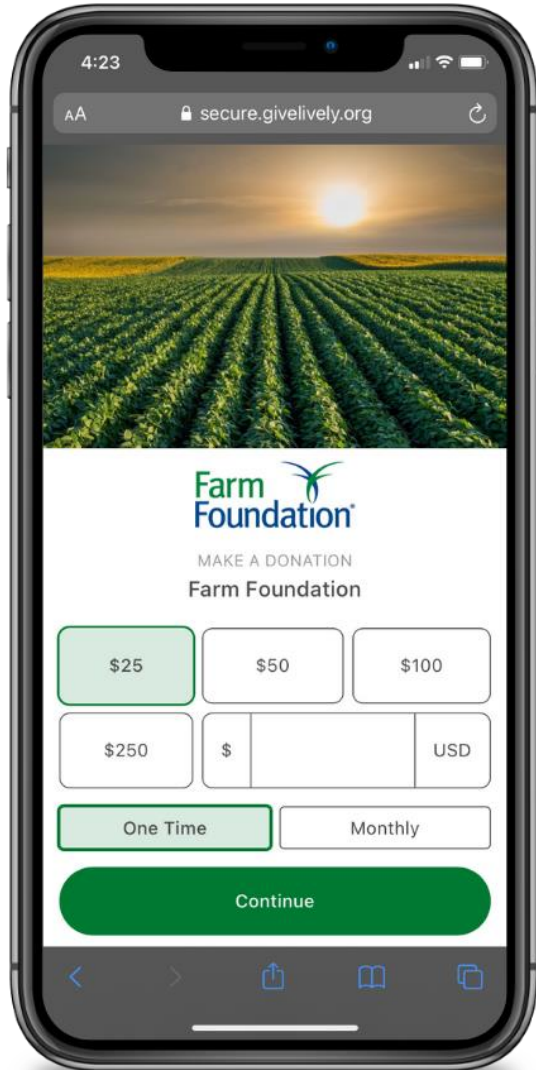
### **MISSION:**

To **build** trust and understanding at the intersections of agriculture and society.

### **VISION:**

To **build** a future for farmers, our communities, and our world.

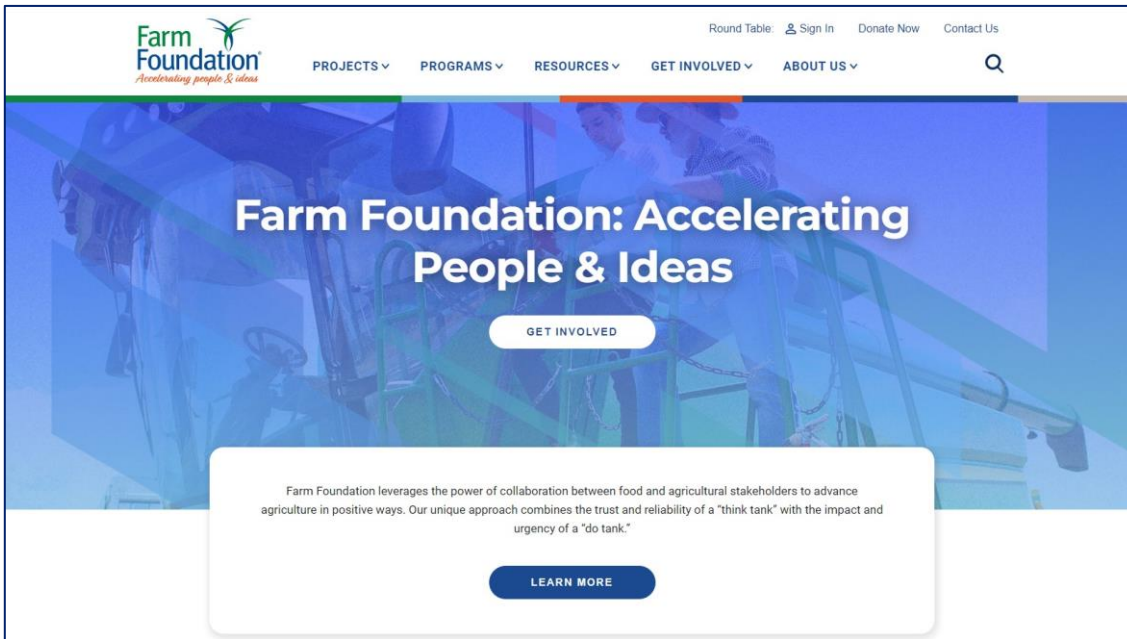
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Farm Foundation



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# IMPORTANT NOTES

- Submit questions by clicking on the **Q&A Button** at the bottom of your screen.
- Please **include your name and company** so questions may be contextually understood.
- Due to **time limits**, we may not be able to ask all questions submitted.
- This Forum is being recorded and will be posted on our website at **farmfoundation.org** as well as the Farm Foundation **YouTube** channel.
- Please take the **short survey** at the conclusion of the Forum.





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SPENCER CHASE

Moderator/Speaker

Managing Editor, Agri-Pulse



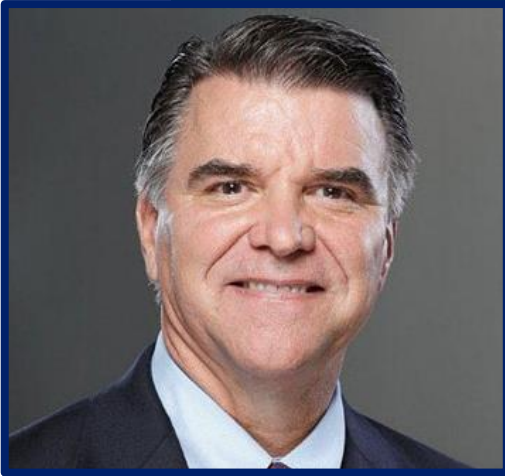




# U.S. CONGRESSMAN GLENN G.T. THOMPSON

Pennsylvania's 15th District  
U.S. House of Representatives





CHUCK CONNER

President and CEO

National Council of Farmer Cooperatives



# The 2023 Farm Bill— Evolution or Revolution...Or Somewhere in Between

*Chuck Conner*



NATIONAL COUNCIL OF FARMER COOPERATIVES





# Farm Bill Titles

**Title I:** Commodities

**Title II:** Conservation

**Title III:** Trade

**Title IV:** Nutrition

**Title V:** Credit

**Title VI:** Rural Development

**Title VII:** Research, Extension & Related Matters

**Title VIII:** Forestry

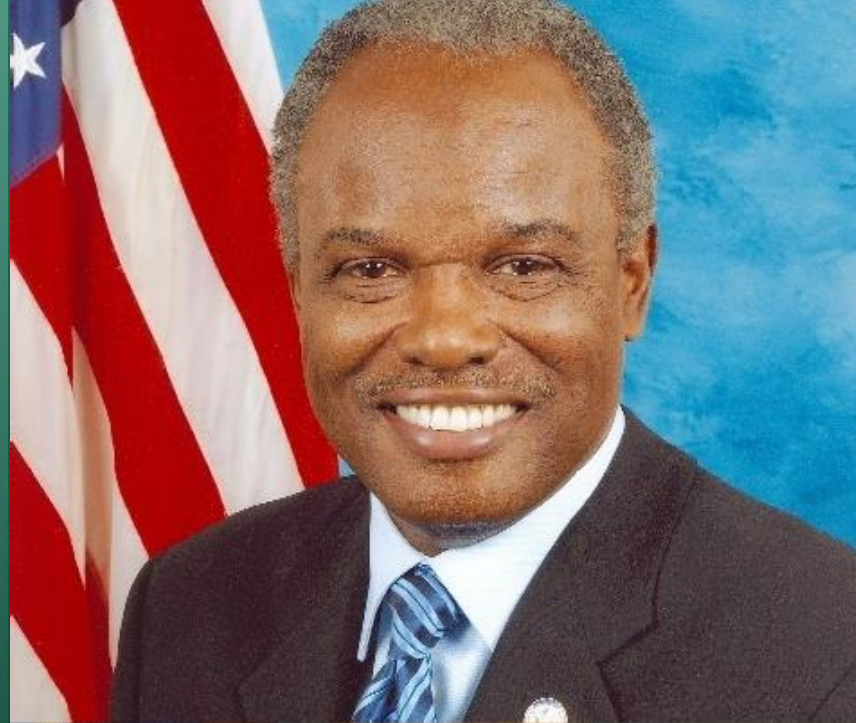
**Title IX:** Energy

**Title X:** Horticulture

**Title XI:** Crop Insurance

**Title XII:** Miscellaneous

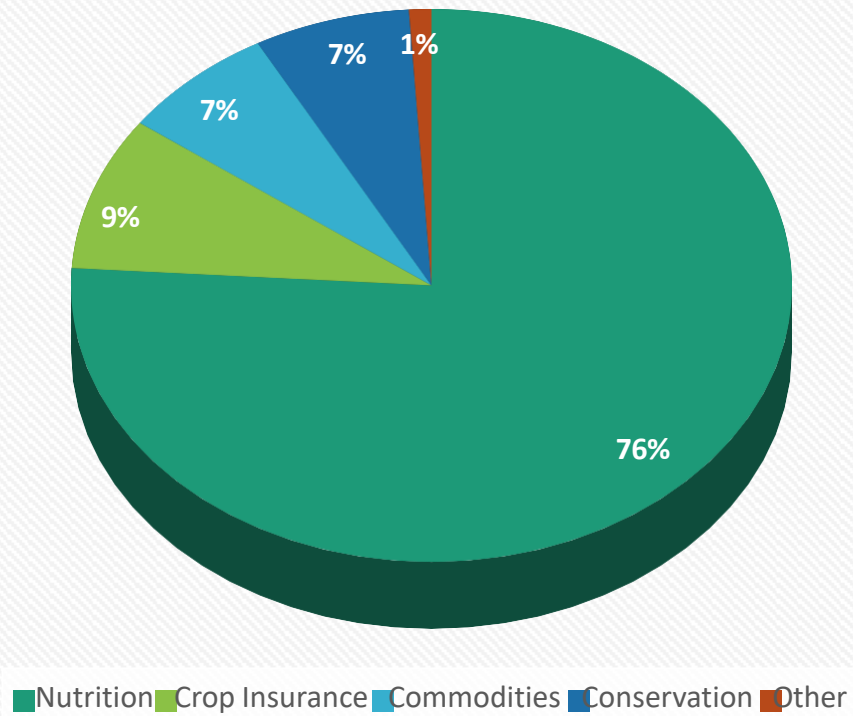
# The “Four Corners”



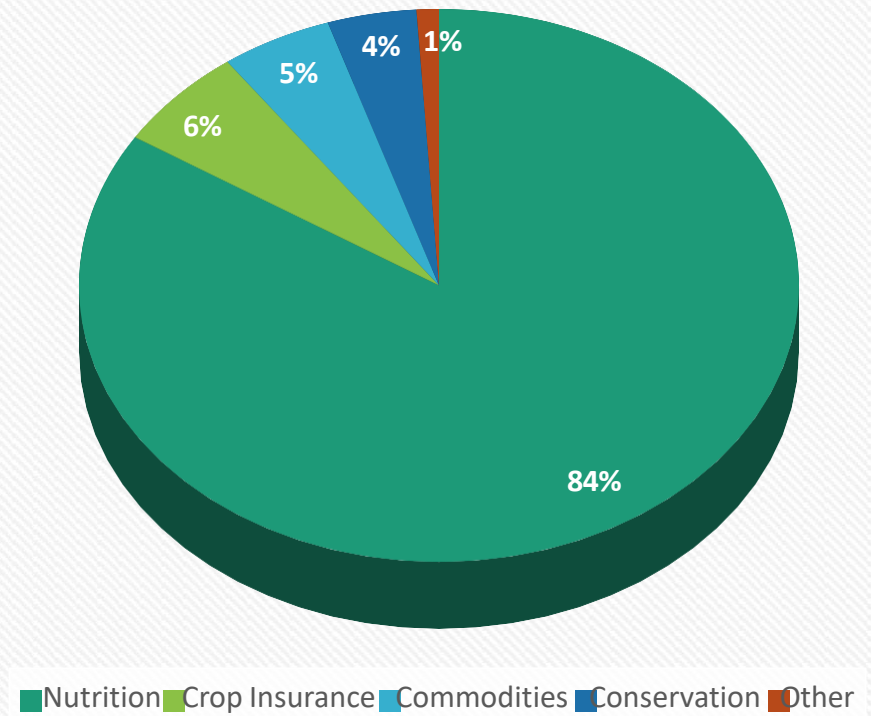


# Where Farm Bill Money is Spent

2018 Farm Bill Spending



2023 Farm Bill Projection



Four key areas  
will shape the  
debate on the  
next farm bill.



Climate/Regen  
Ag

Urban vs. Rural



Cost

Nutrition



A large white circle is centered on a dark gray background. The circle has a thin, light gray outline. Inside the circle, the text "2023?" is written in a black, serif font.

2023?



# Title II: Conservation

Expect three areas to drive discussion when the ag committees begin debate on the shape of the next Title II:

- **Incentives:** Cost share and technical assistance
- **Denial of payments/subsidies:** Conservation compliance, Sodbuster, Swampbuster, climate (?)
- **Mandates:** USDA versus EPA

***FACA will have a critical role to play in representing agriculture.***

***Will this be a climate-friendly farm bill?***





## JONATHAN COPPESS

Director, Gardner Agriculture Policy Program;  
Associate Professor, University of Illinois,  
Urbana-Champaign



## CHRIS ADAMO

Former Staff Director Senate Committee on  
Agriculture, Nutrition and Forestry

# REVOLUTIONARY FARM BILL IN 2023?

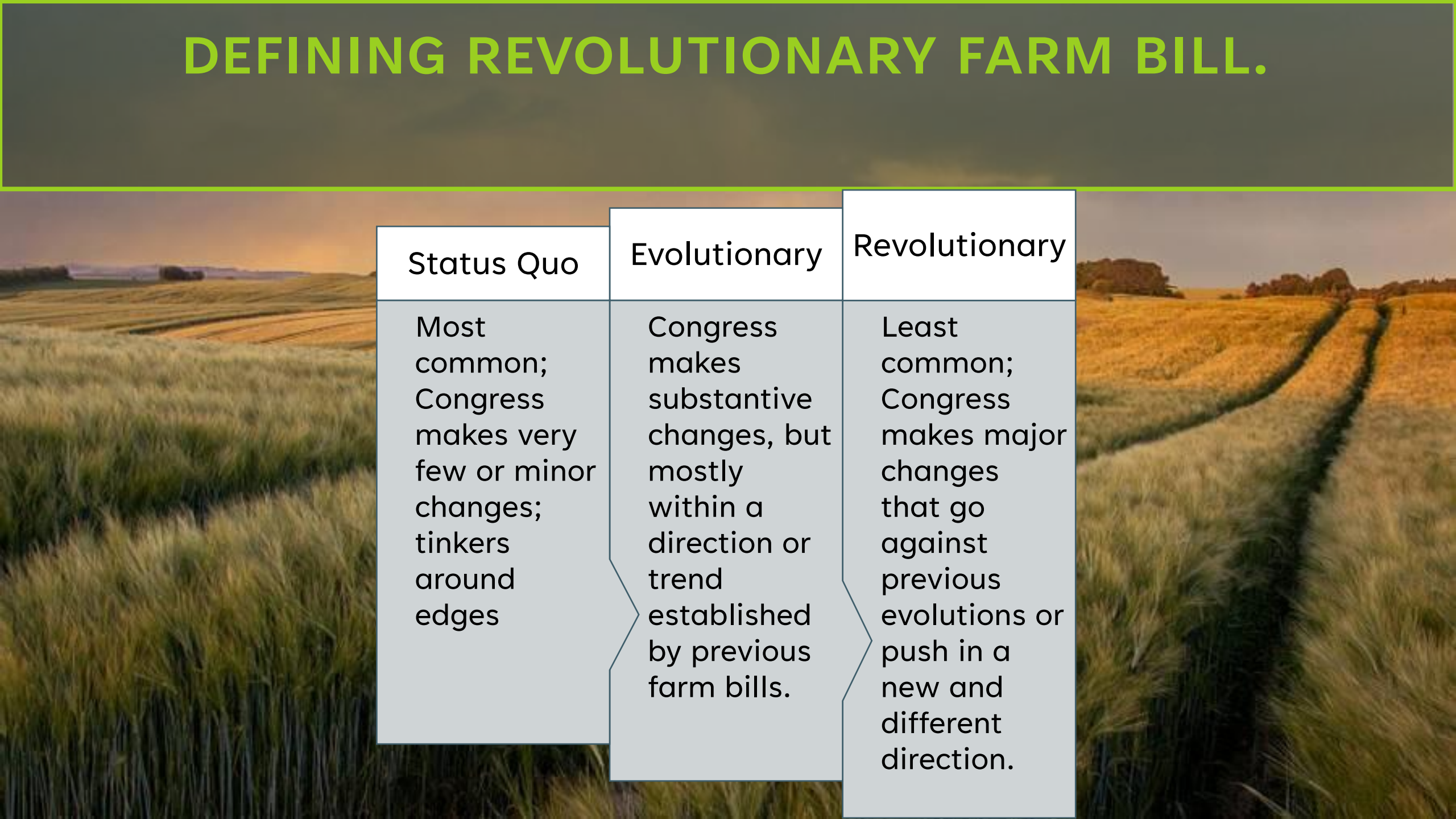
*A Discussion for The Farm Foundation*

Chris Adamo

Jonathan Coppess



# DEFINING REVOLUTIONARY FARM BILL.



Status Quo	Evolutionary	Revolutionary
Most common; Congress makes very few or minor changes; tinkers around edges	Congress makes substantive changes, but mostly within a direction or trend established by previous farm bills.	Least common; Congress makes major changes that go against previous evolutions or push in a new and different direction.

Revolutionary	Evolutionary	Status Quo
<p><b>1933 Agricultural Adjustment Act (AAA)</b></p> <ul style="list-style-type: none"> <li>✓ First direct assistance to farmers; set course for next 40 years of farm policy.</li> </ul> <p><b>1973 Agriculture &amp; Consumer Protection Act (ACPA)</b></p> <ul style="list-style-type: none"> <li>✓ Combined food stamps &amp; farm policy, opening farm bill coalition; farm policy shifted to target prices &amp; deficiency payments instead of parity</li> </ul> <p><b>1996 Federal Agricultural Improvement &amp; Reform (FAIR) Act</b></p> <ul style="list-style-type: none"> <li>✓ Decoupled farm supports from planting decisions and market prices; base acreage system continued through 2018.</li> </ul> <p><u><b>Honorable Mention:</b></u></p> <p><b>Food Security Act of 1985</b></p> <ul style="list-style-type: none"> <li>✓ Foundation for modern conservation policies &amp; programs; Conservation Reserve Program and conservation compliance; largely status-quo for farm support system.</li> </ul>	<p><b>1936 Soil Conservation &amp; Domestic Allotment Act (SCDAA)</b></p> <ul style="list-style-type: none"> <li>✓ Replaced support system after Supreme Court decision &amp; in middle of Dust Bowl</li> </ul> <p><b>1938 Agricultural Adjustment Act (AAA)</b></p> <ul style="list-style-type: none"> <li>✓ Created parity system of price supports, acreage controls &amp; marketing quotas; created crop insurance.</li> </ul> <p><b>1956 Agricultural Act (AA)</b></p> <ul style="list-style-type: none"> <li>✓ Initiated brief existence of Soil Bank (acreage reserve &amp; conservation reserve).</li> </ul> <p><b>1970 Agricultural Act (AA)</b></p> <ul style="list-style-type: none"> <li>✓ Effective end of parity, replaced acreage controls with set-aside acres.</li> </ul> <p><b>1977 Food &amp; Agriculture Act (FAA)</b></p> <ul style="list-style-type: none"> <li>✓ Removed food stamp purchase requirement.</li> </ul> <p><b>2002 Farm Security &amp; Rural Investment Act (FSRIA)</b></p> <ul style="list-style-type: none"> <li>✓ Recreated target prices, continued direct payments; created Conservation Security Program (CSP).</li> </ul> <p><b>2014 Agricultural Act (AA)</b></p> <ul style="list-style-type: none"> <li>✓ Replaced direct payments with Agriculture Risk Coverage (ARC) &amp; Price Loss Coverage (PLC) choice.</li> </ul>	<p>1948 Agricultural Act (AA)</p> <p>1949 Agricultural Act (AA)</p> <p>1954 Agricultural Act (AA)</p> <p>1958 Agricultural Act (AA)</p> <p>1962 Food &amp; Agricultural Act (FAA)</p> <p>1964 Agricultural Act (AA)</p> <p>1965 Food &amp; Agricultural Act (FAA)</p> <p>1981 Agriculture &amp; Food Act (AFA)</p> <p>1990 Food Agriculture, Conservation &amp; Trade Act (FACT)</p> <p>2008 Food Conservation &amp; Energy Act (FCEA)</p> <p>2018 Agricultural Improvement Act (AIA)</p>



# CATEGORIZING FARM BILLS

<https://www.farmfoundation.org/2022/09/30/could-climate-change-produce-a-revolutionary-2023-farm-bill/>

## Categorization of Farm Bills

Revolutionary	Evolutionary	Status Quo
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# TRENDS OF DRIVERS OVER THE PAST DECADE+

- Consumers awareness & demands on the food value chain for transparency and positive food attributes
- Local & regionalized natural resource/watershed challenges (drought, alga blooms, biodiversity loss, pollinators)
- Organic food industry growth
- Local food system demands
- Diversity, Equity, & Inclusion on our food systems
- Climate Change and Agriculture's need to fore resilience and mitigation solutions
- Thought-leaders connecting nutrition to farm policy—demands for more nutritious food access (e.g. sustainable nutrition)





# STAKEHOLDER TRENDS & GROWTH OF THE “BIG TENT”

Farm, Conservation and Nutrition groups have made up the core of interests groups represented in Farm Bill for decades. The coalition, however has grown:

- Variety of environmental & climate advocates (more than conservation or “hook & bullet” groups)
- Consumer advocates
- Hunger & Nutrition Advocates
- Urban Agriculture Advocates
- Local Food Movement
- Energy and Intensive Manufacturers
- Underrepresented Farmers and Farmers of Color

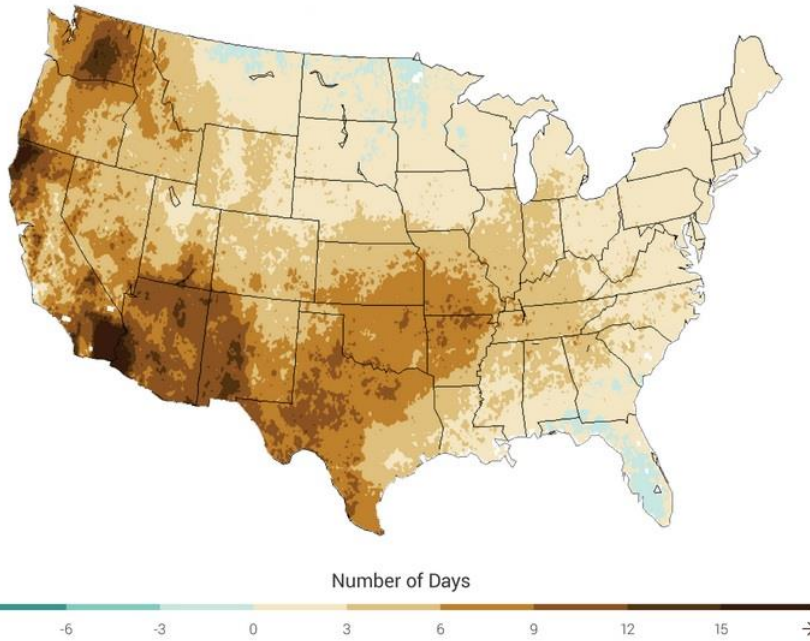
# CLIMATE CHANGE AS DRIVER OF REVOLUTIONARY FARM BILL?

<https://nca2014.globalchange.gov/highlights/report-findings/agriculture>

CHANGE IN FROST-FREE SEASON LENGTH

CHANGE IN NUMBER OF CONSECUTIVE DRY DAYS

CHANGE IN NUMBER OF HOT NIGHTS

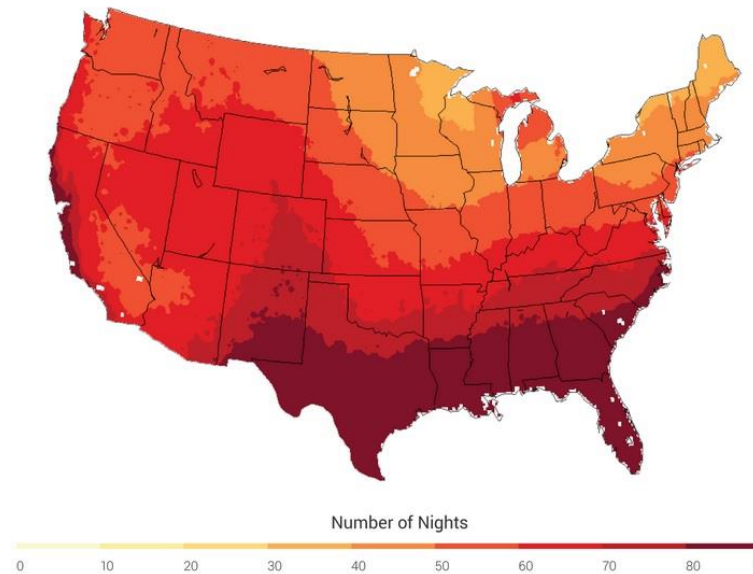


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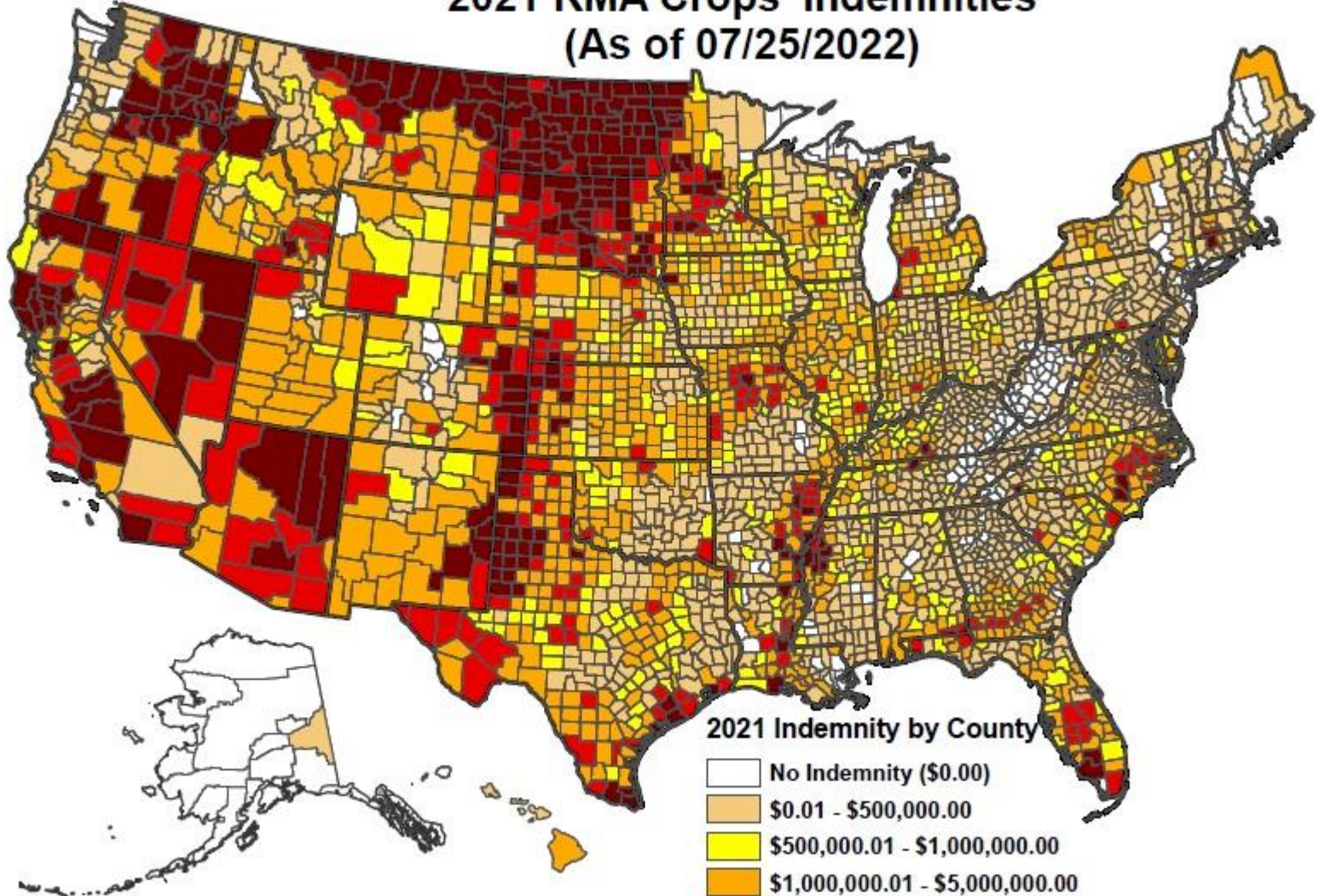
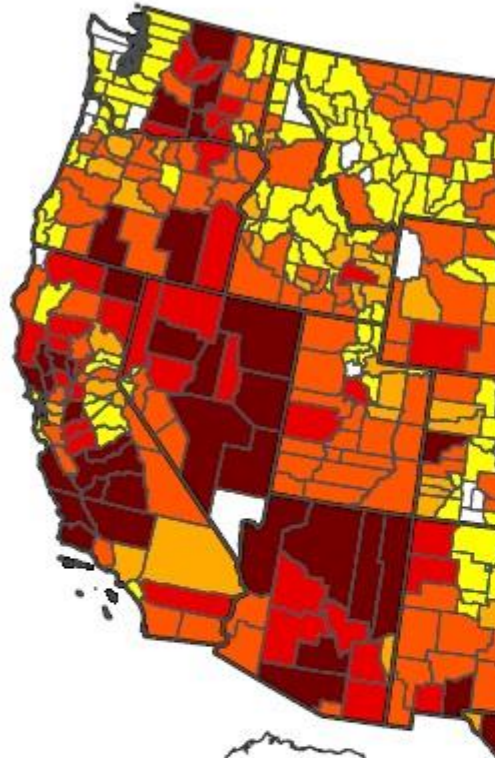
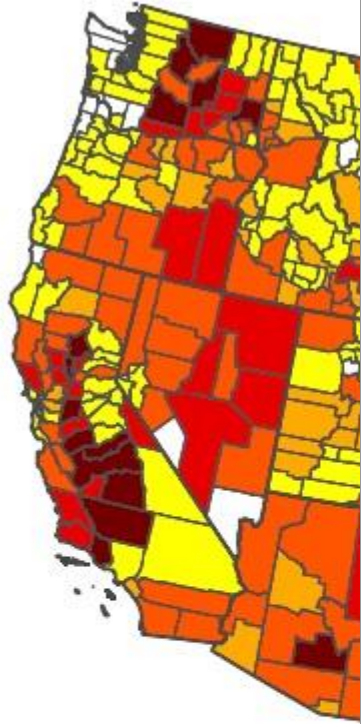
CHANGE IN NUMBER OF CONSECUTIVE DRY DAYS

CHANGE IN NUMBER OF HOT NIGHTS





# CLIMATE CHANGE & FARM POLICY

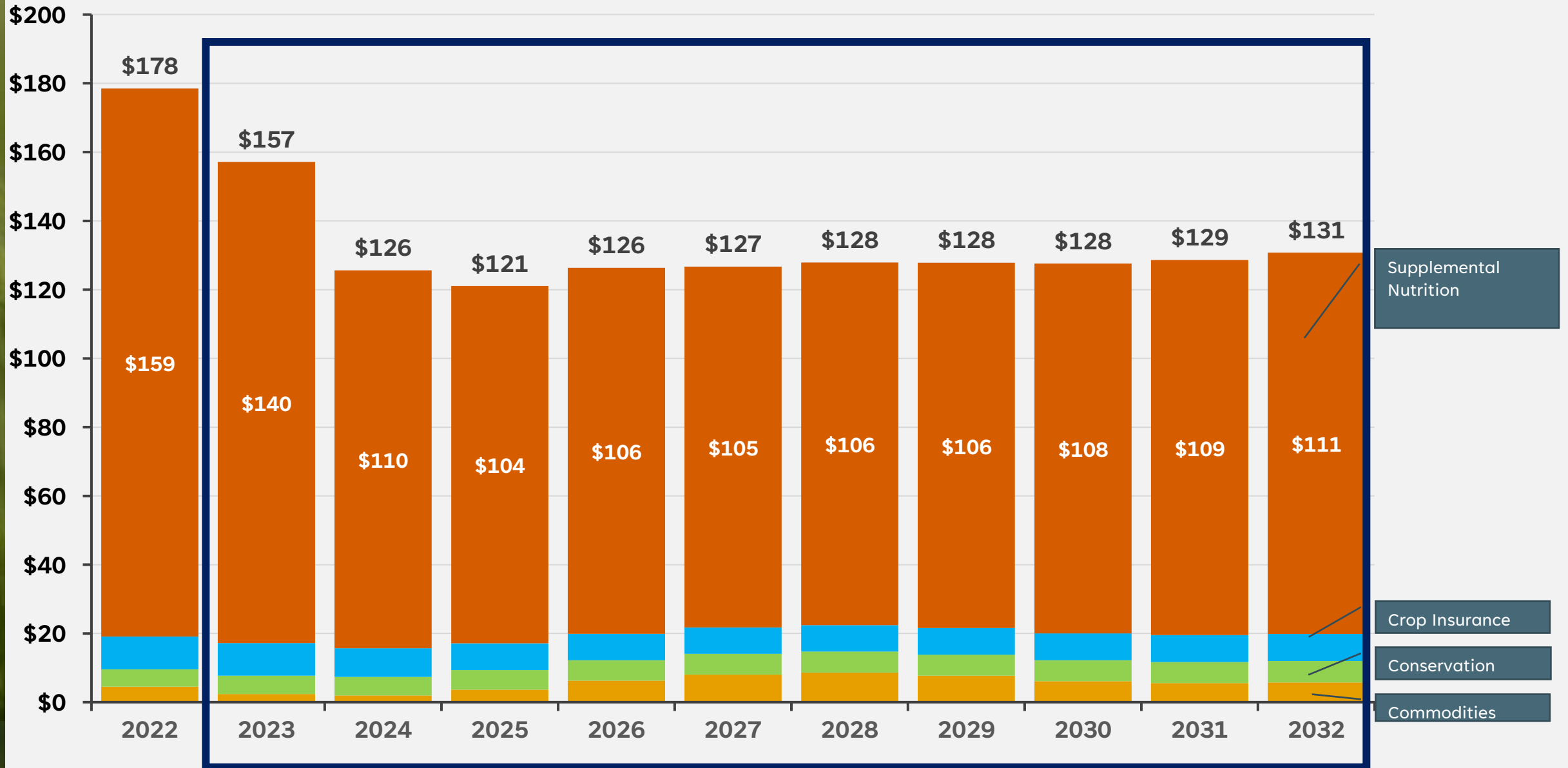


## 2021 Indemnity by County



# Mandatory Farm Bill Programs: Outlays by Fiscal Year in Millions of Dollars

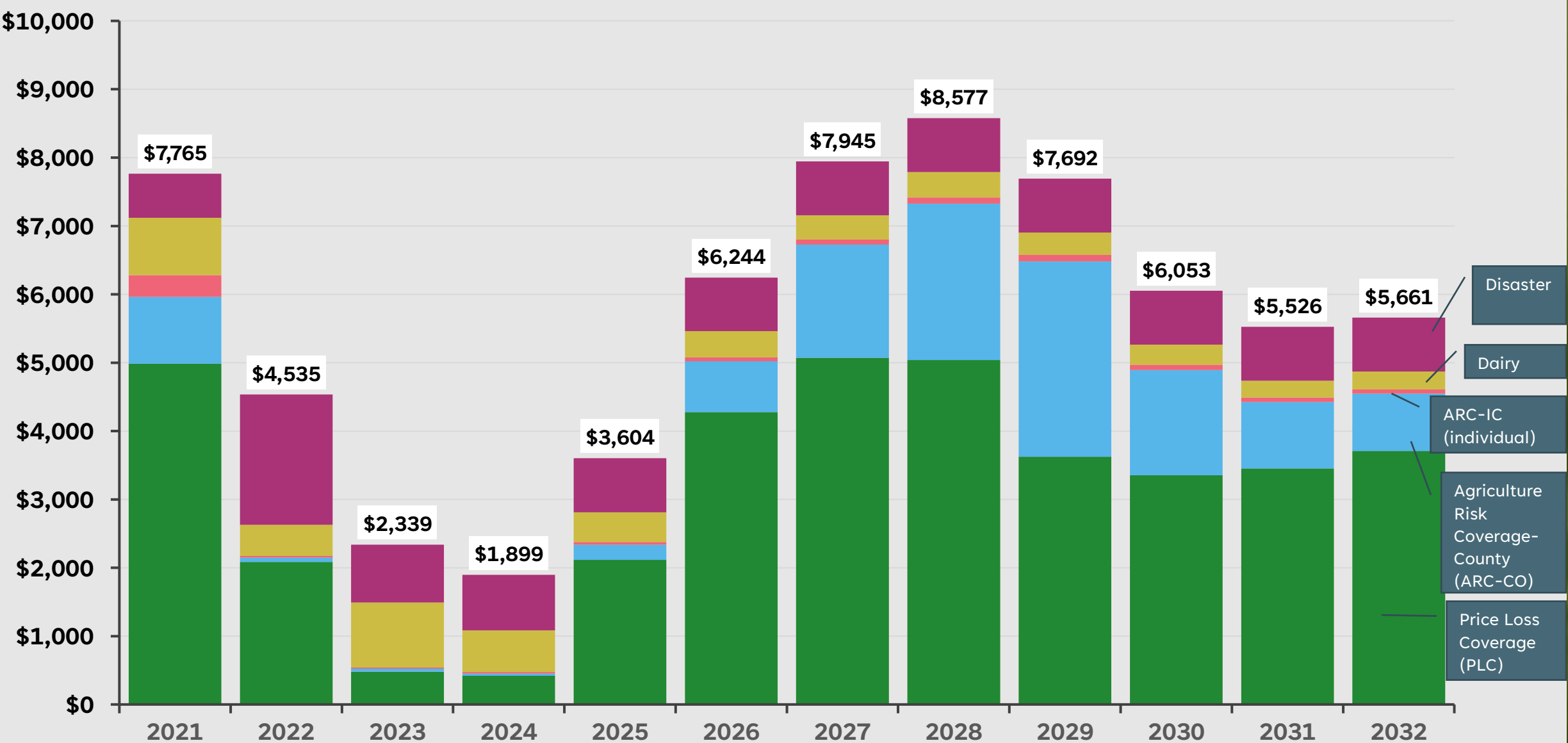
(Congressional Budget Office (May 2022) Baseline)





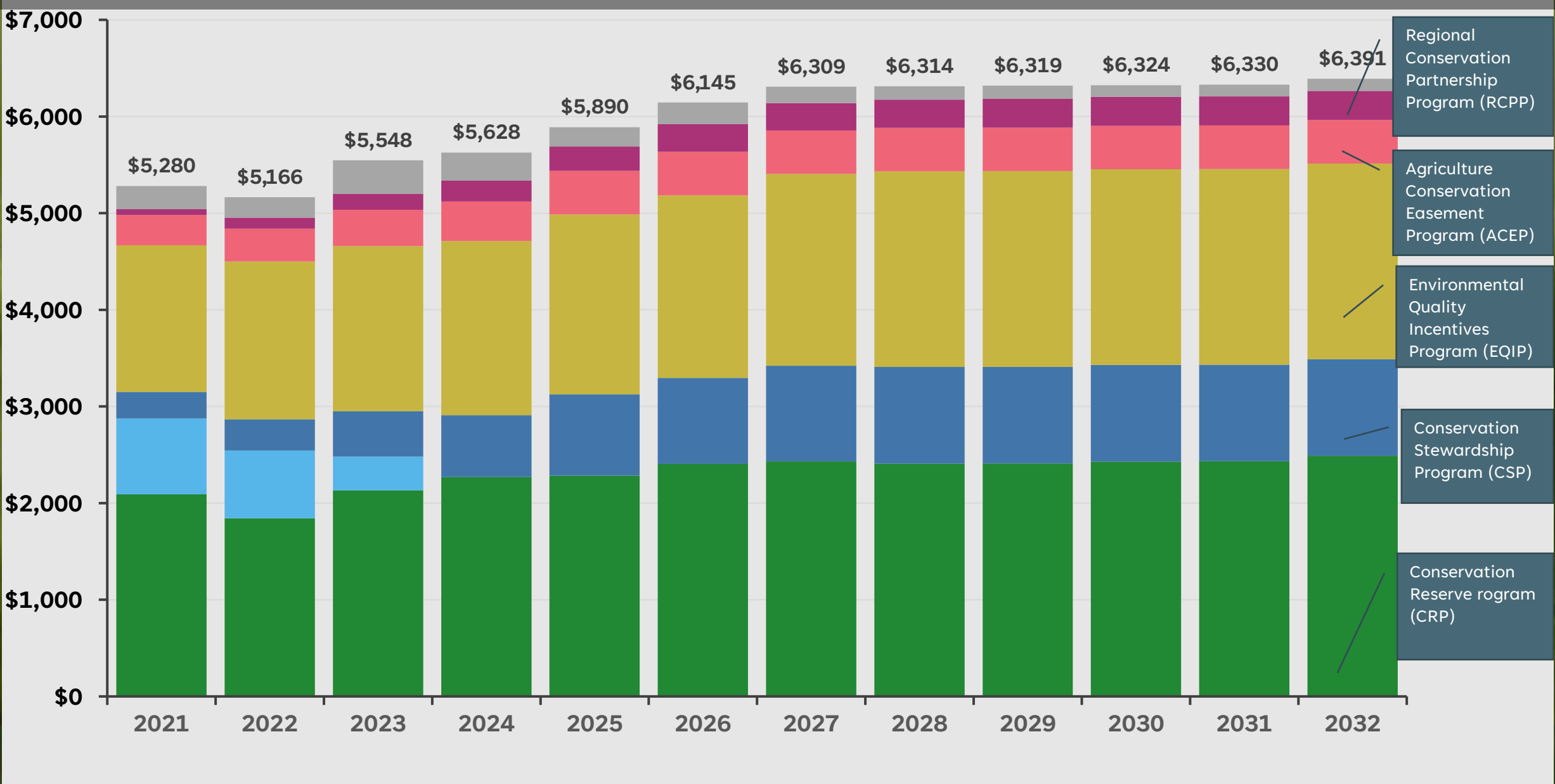
# Commodities Programs (Title I): Outlays by Fiscal Year in Millions of Dollars

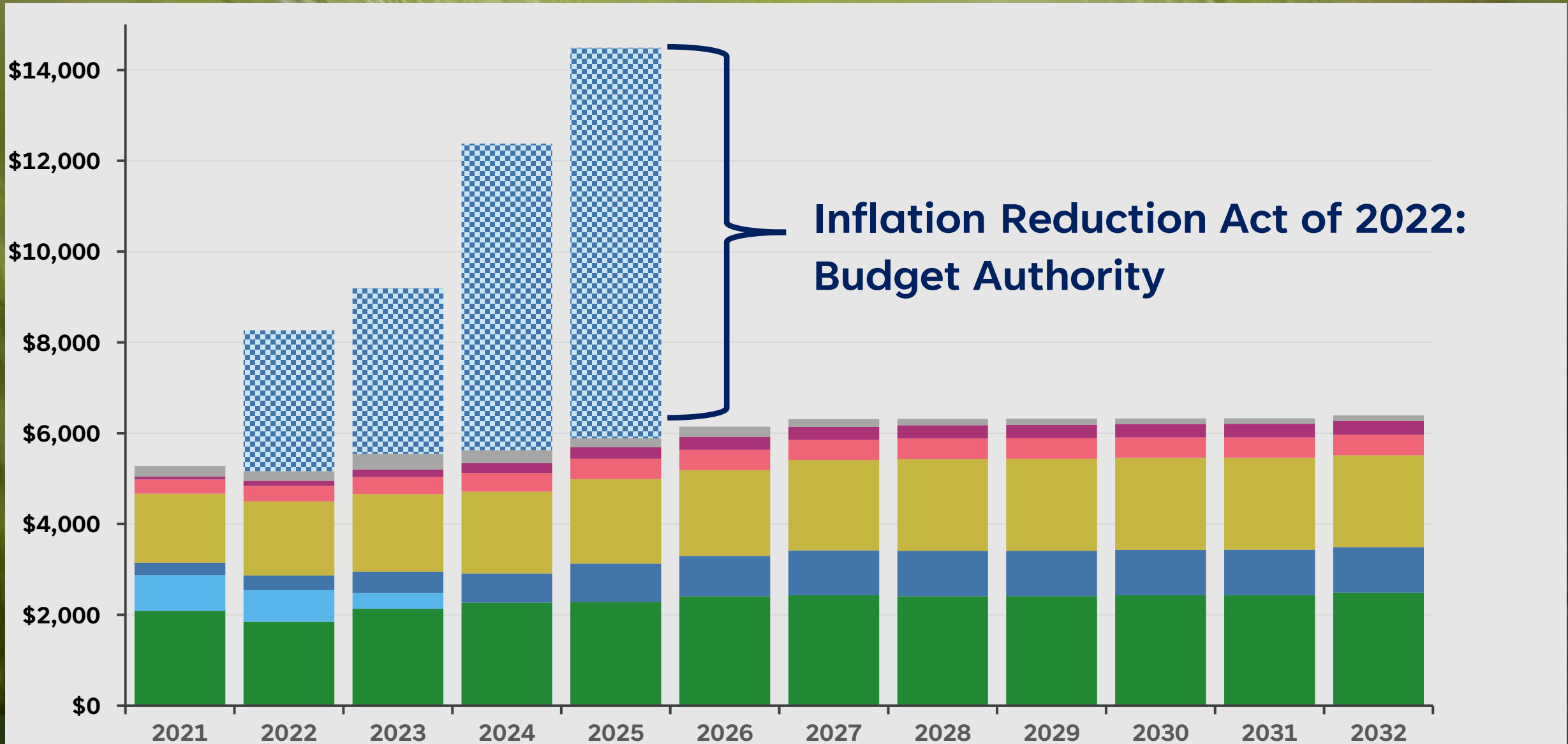
*(Congressional Budget Office (May 2022) Baseline)*



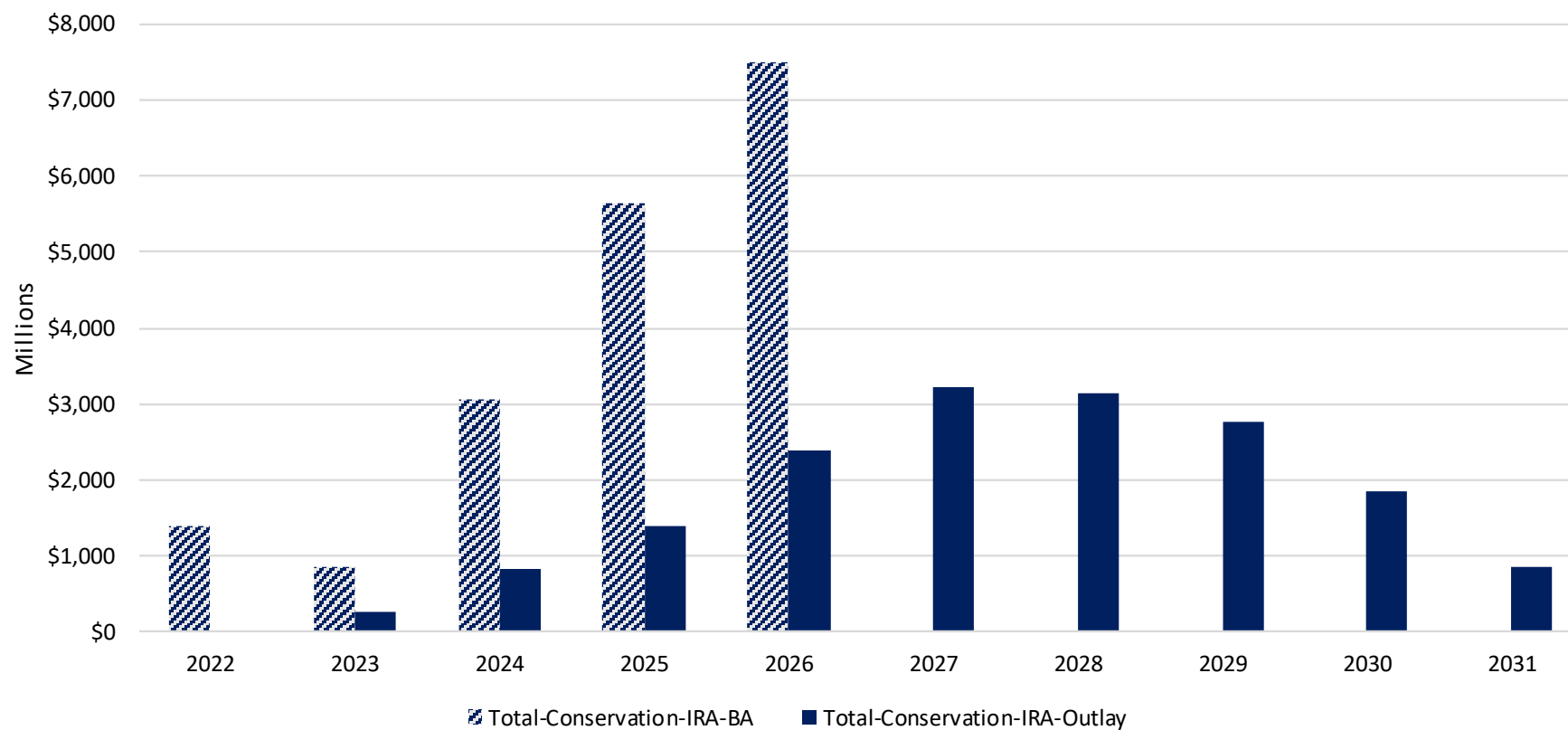
# Conservation Programs (Title II): Outlays by Fiscal Year in Millions of Dollars

(Congressional Budget Office (May 2022) Baseline)





IRA 2022-Conservation Spending (CBO Sept. 7, 2022)



**All** of the conservation program spending in the IRA is for “**1 or more agricultural conservation practices or enhancements** that the Secretary determines directly improve soil carbon, reduce nitrogen losses, or reduce, capture, avoid, or sequester carbon dioxide, methane, or nitrous oxide emissions, associated with agricultural production”

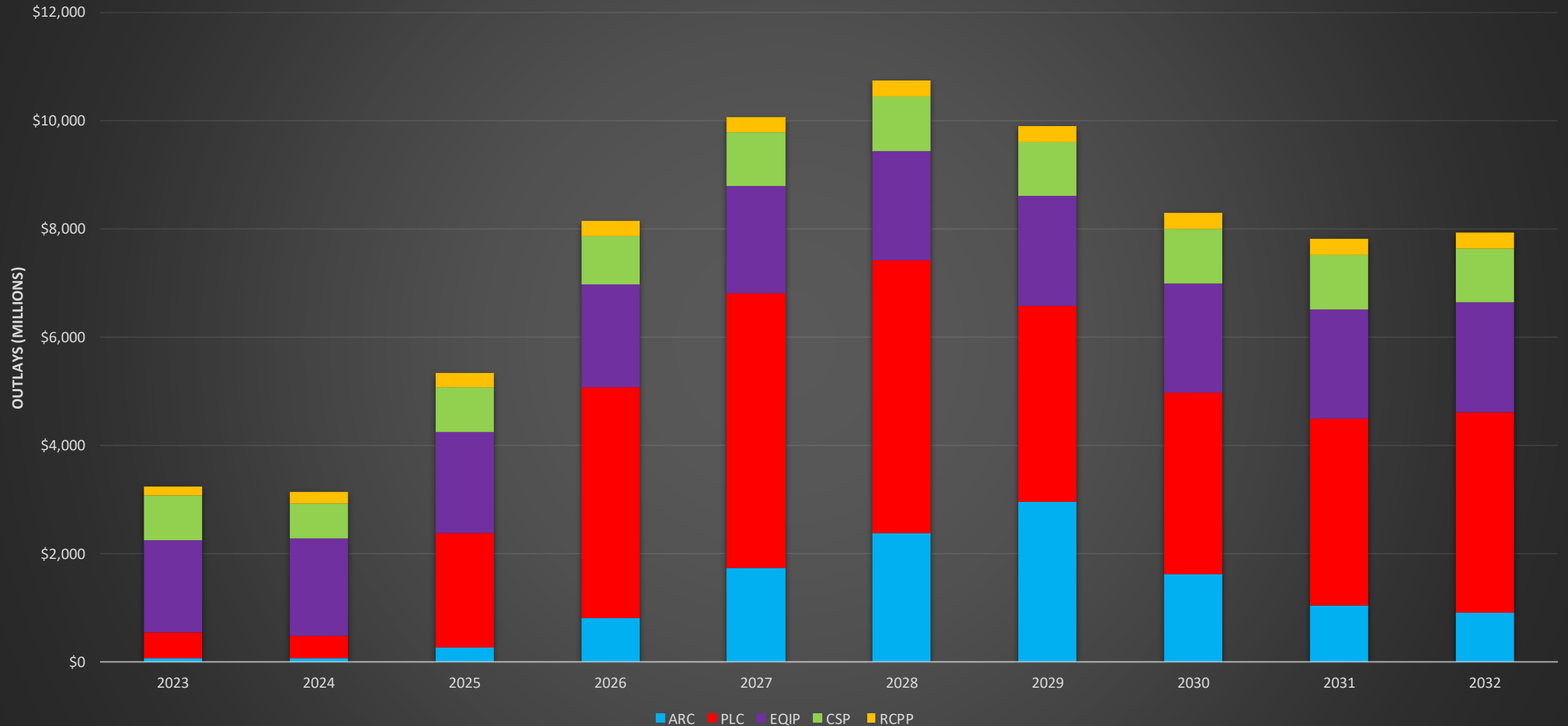


# CLIMATE CHANGE & FARM POLICY

- EQIP Challenges & Opportunities
  - Cost-share budget limitations
  - Single practice v. multi-practice
  - Optimal incentives for outcomes
- Private Sector Leverage & Partnership
  - Resources to leverage towards scale
  - Desire for verifiable outcomes
- Leveraging the Scale of Title I Programs
  - Coordinating Title I & Title 2 to create a more consistent base of funding for farms.
  - PLC/ARC = foundational practices & Title 2 could drive innovation and infrastructure/equipment investments

# POTENTIAL FUNDING

Potential Funding for Climate-Smart Agricultural Policy (CBO May 2022)



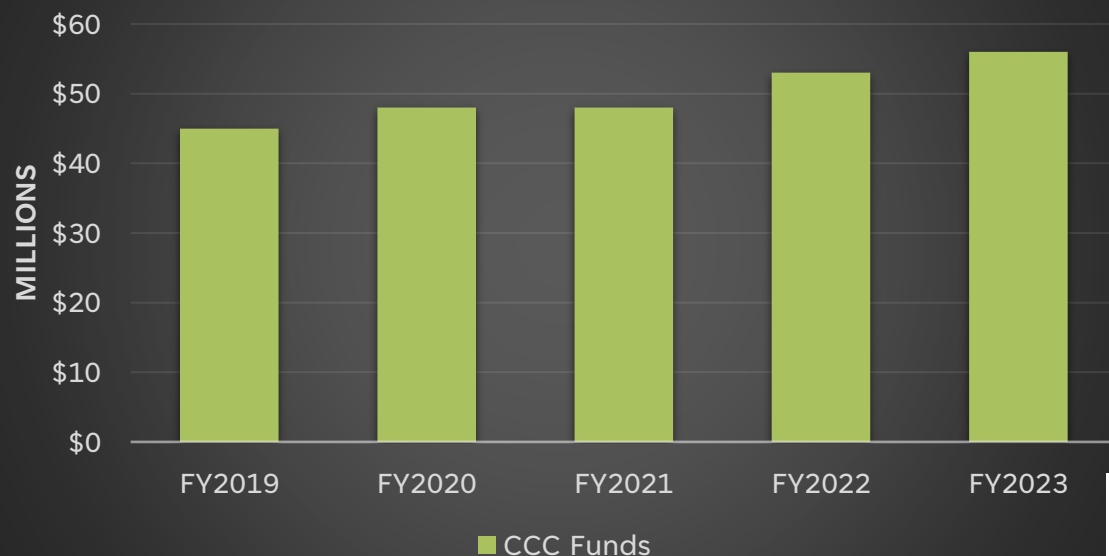
# SNAP—STEPS FORWARD

- Bipartisan = Revolutionary...
- Incentives as a solution for increased nutrition outcomes
- A lever for climate solutions, expanding consumer options, or both?
- What about procurement?



# SNAP—FOOD FOR THOUGHT

CCC Funds



Climate-Smart  
Option?

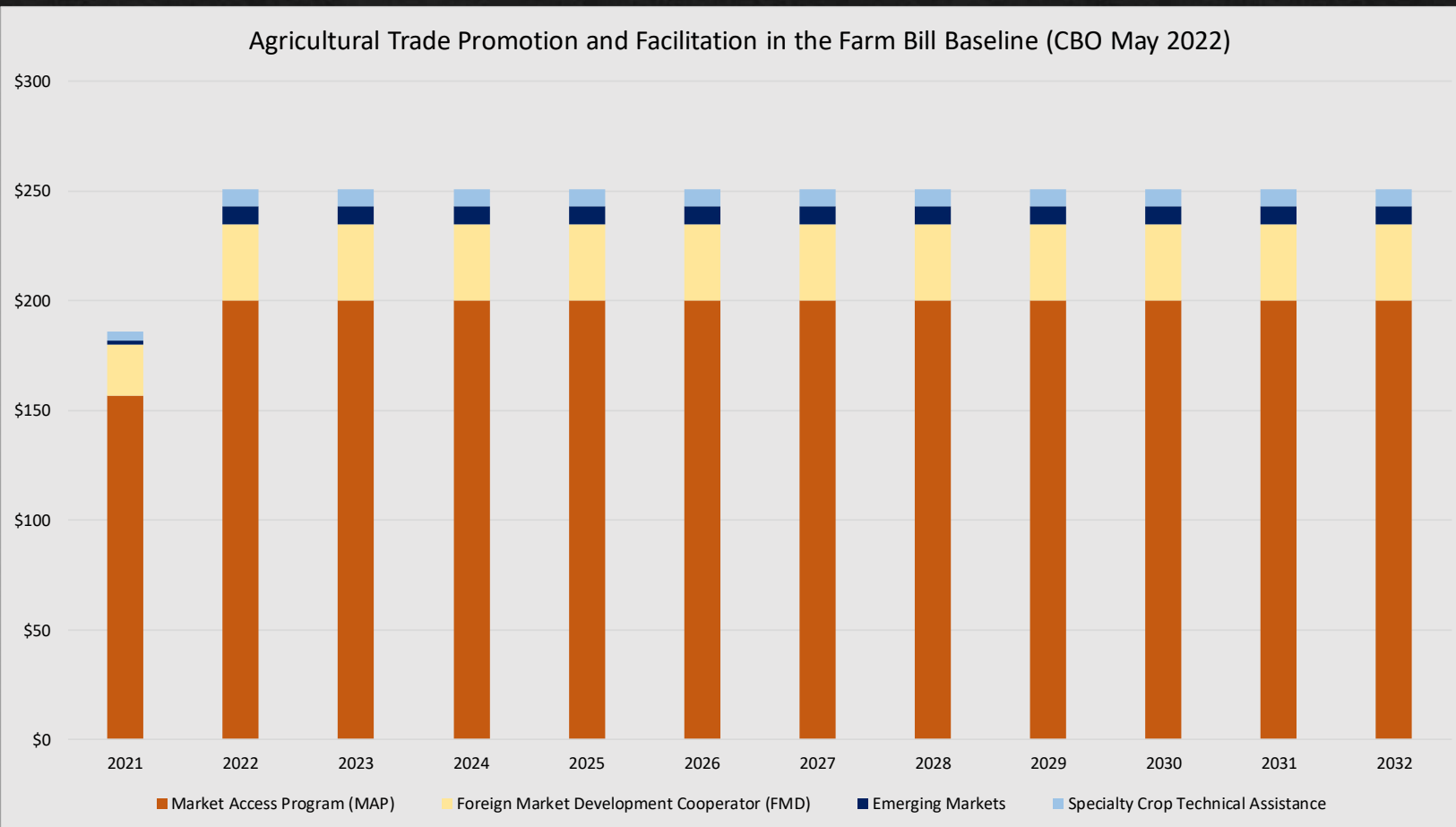
## GusNIP Competitive Grant Programs

1. Nutrition Incentive Program– develop and evaluate projects to increase the purchase of fruits and vegetables by providing incentives at the point of purchase among income eligible consumers participating in the USDA Supplemental Nutrition Assistance Program (SNAP) in all 50 States, the District of Columbia, Guam, and the United States Virgin Islands, in addition to income-eligible consumers participating in the USDA Nutrition Assistance Program (NAP) in Puerto Rico, American Samoa, and the Commonwealth of the Northern Marianas Islands,
2. Produce Prescription Program– conduct projects that demonstrate and evaluate the impact of fresh fruit and vegetable prescriptions to increase procurement and consumption of fruits and vegetables, reduce individual and household food insecurity, and reduce healthcare usage and associated costs, and;
3. Training, Technical Assistance, Evaluation, and Information Centers Cooperative Agreements– offer training, technical assistance, evaluation, and informational support services to potential applicants, nutrition incentive projects, produce prescription projects, and to GusNIP as a whole.



# What About Agricultural Trade?

## Trade in the Farm Bill; Limited Options



- ✓ Title III provides mandatory funding for trade promotion activities and foreign food aid (Food for Progress).
- ✓ Approximately \$251 million per fiscal year in the baseline for the next farm bill, mostly in MAP and FMD as indicated in the graph.
- ✓ USDA's Foreign Agricultural Service (FAS) partners with U.S. agricultural trade associations and businesses to share in the cost of overseas marketing and promotional activities to develop export markets for U.S. commodities and products
- ✓ Additional \$230 million per fiscal year in the baseline for Food for Progress activities (donations, transportation, and administration).

# DEFINING REVOLUTIONARY FARM BILL.

## Revolutionary or Practical Next Steps?

- Creating a greater equitable farm support system
- Continuing to link consumer demands to farm policy
- Modernizing conservation programs to meet the demands on the land
- Leveraging SNAP to create more consumer choices



Thank you!

Questions?









# THANK YOU

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**We hope to see you at a future event!**

**#FarmFoundationForum**

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Foundation**  
*Accelerating people & ideas*