

Catalyst NEWSLETTER



Farm Foundation Impact & Insights 2026 Issue One

This edition of the Farm Foundation newsletter highlights how we are investing in the future of food and agriculture. From the launch of FarmPath to leadership development, learning experiences, and engagement opportunities at our campus, this issue reflects our commitment to strengthening the next generation of farmers and agricultural leaders while advancing ideas that shape a resilient food system.

Farmers in the Spotlight

For the second year in a row, farmers were featured in heartwarming Lay's Super Bowl ads, highlighting the vital role they play in feeding our country. The national spotlight reinforced the importance of recognizing and supporting the people behind our food system, a message that aligns closely with the mission of Farm Foundation.



PepsiCo, the parent company of Frito-Lay, is a partner in our groundbreaking new program, FarmPath.

A New Pathway for America's Next Generation of Farmers

Farm Foundation is excited to announce a brand-new program, **FarmPath**.



FarmPath helps aspiring and beginning farmers build the knowledge, connections, and confidence needed to succeed in today's changing agricultural system.

With farmers aging and barriers rising, we risk losing generations of knowledge and the backbone of our food system. At the same time, American agriculture is entering a new era. Local and regional food systems are expanding.

Additionally, consumer demand for regenerative and sustainably grown food is rising. New markets for specialty crops and direct-to-consumer sales are expanding across the country. The opportunity for new farmers has never been greater.

FarmPath is Farm Foundation's direct response to this opportunity, recruiting 300 participants from across the country to take part in a three-year, progressive program designed to go beyond production skills to help new farmers understand the systems, markets and decisions that shape long-term success.

Applications to be a part of this groundbreaking program are now open. Please help us by sharing this opportunity far and wide so we can, together, ensure a strong and vibrant future for American agriculture.

Applications are open through March 23, 2026, and this application cycle is the only entry point into the current FarmPath cohort.

[Learn More](#)

FarmPath Program Internship Available

To support the launch and implementation of FarmPath, we are seeking an FarmPath Program intern.

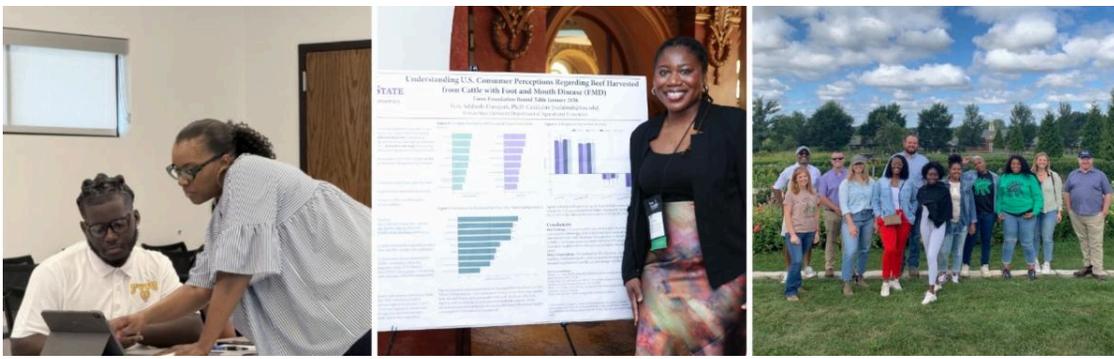
This is a paid, part-time temporary internship experience. Working with the Farm Programs Manager, the intern will provide programmatic and administrative support and assist with the research and development of an online resource library and community platform.

This role is ideal for someone interested in agriculture, program development, and building accessible online resources while gaining hands on experience with a national nonprofit organization.

[Learn More](#)

Next Generation Programs Now Open for Nominations

We are pleased to announce our call for nominations for three of Farm Foundation's prestigious next generation programs: CAFE (Careers in Ag and Food Exploration) Student Workshop, June 2026 Cultivators, and 2026 Young Agri-Food Leaders!



CAFE (Careers in Ag and Food Exploration) Student Workshop **Open to self-nominations. Apply by Wednesday, April 1.**

The CAFE (Careers in Ag and Food Exploration) Student Workshop provides freshman and sophomore undergraduate students from 1890 land-grant institutions an opportunity to enhance their understanding of the food and agricultural sector and explore the wide range of career pathways available.

Students will participate in five virtual sessions and travel to an in-person workshop hosted at Tuskegee University on May 27–28, 2026.

[Learn More](#)

June 2026 Cultivators **Nominations accepted though Apr. 7, 2026**

Farm Foundation's Cultivator Program provides an exclusive opportunity for outstanding undergraduate and graduate students of agriculture to attend the June 2026 Farm Foundation Round Table in St. Louis, MO June 16–18, 2026.

Nomination required: Students must be nominated by their college dean or department head.

[Learn More](#)

Young Agri-Food Leaders Program **Applications accepted through April 7, 2026**

The Farm Foundation Young Agri-Food Leader Program engages emerging leaders in food and agribusiness, ages 25–40, in a fully-funded yearlong series of interactive learning and networking experiences designed to deepen participants' understanding of the food and agriculture value chain.

Participants may be nominated by supervisors, colleagues, or professional references, and self-nominations are also accepted. Letters of recommendation are required only if you are self-nominating.

[Learn More](#)

Farm Foundations March Forum

Farm Foundation Forum: Global Productivity, Power Shifts, and the Future of the Global Food System



Tuesday, March 10, 2026
From 9-11 am CDT



Livestream via Zoom



This Forum will focus on the future of agricultural productivity and its role in feeding a growing world. We will examine how climate change, shifting geopolitics, and changing trade patterns are reshaping the global productivity landscape.

Join us on March 10, 2026, from 9:00–11:00 a.m. CDT for our next Farm Foundation Forum: Global Productivity, Power Shifts, and the Future of the Global Food System. There is no cost to attend, but registration is required.

[Register](#)

Farm Foundation Ag 101 Bootcamps, Ag Labs, and Food Labs



Ag 101 Bootcamps
Two days
Full system view

A comprehensive introduction to the food and agriculture value chain, from production and soil health to policy, innovation, and what's next.



Ag Labs
One day | One topic
Deep dive

Focused exploration of a timely agricultural issue through expert insight and hands-on learning.



Food Labs
One day
Focused exploration

Dive into food systems, consumer trends, innovation, and policy shaping the future of food.

Looking for a custom experience?

Farm Foundation can design a tailored Bootcamp or Lab for your organization at our Libertyville campus.

[Send us an email to learn more!](#)

Farm Foundation Campus Rentals

Our campus offers a uniquely serene backdrop that honors agriculture's heritage while inspiring new ideas. The campus includes a state-of-the-art Innovation and Education Center for corporate retreats, strategy sessions, summits, and team training.



Connect with us to explore how your organization can use the Campus to learn, innovate, and accelerate ideas.

[Learn More](#)

Know Someone Passionate About Agriculture?

Share this newsletter with them and encourage [them to join our mailing list.](#)

Farm Foundation is an accelerator of practical solutions for agriculture. Our mission is to build trust and understanding at the intersections of agriculture and society. Our vision is to build a future for farmers, our communities, and our world.

farmfoundation.org



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