

**AAEA Pre-Conference Workshop: Case Studies: Their Future Role in Agricultural  
and Resource Economics**

Perspectives on Comparative Advantages and Alternative Frameworks of Case Study  
Research

*Carol J. Cumber, Ph.D. South Dakota State University*

**Discussion Points:**

1. Why case research is exciting
  - a. Unlimited topics
  - b. Use in the classroom
  - c. Unique way associations handle research
2. Format of case “focus” conferences
  - a. Cases are generally required to be decision-focused based on fact.
3. Review Handout
  - a. Stress information provided is not an exhaustive list
  - b. Differences among associations
    - i. Some want finished product, some embryo, some focus on students, other focus on professionals
  - c. Publication possibilities also include textbooks and on-line and text case databases.
4. Suggested Reading
  - a. Emphasize Klein book published by WACRA
    - i. Components of book:
      1. Case Method Research and Evaluation
      2. Adult Learning Across Disciplines Around the world
      3. Case Teaching across Disciplines Around the World
      4. Educational Leadership and Case Method application
      5. Interactive Simulations and Distance Education
      6. The Case Method and The Internet
      7. Case Studies and Writing in Various International settings
      8. Applications in the Disciplines