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A stakeholder wearing many hats

- Owner of a cattle business
- □ Animal scientist
- Educator and advocate
- □ Consultant

Four areas of opportunity

- □ Public-private collaborations
- □ Strong federal support of research, education and Extension
- Next generation of human capital
- □ Public and private agricultural research

The importance of public-private research collaborations

- Initiatives by private stakeholders
- Leverage existing research investments
- Leverage human capital

Federal support for research, education and Extension outreach

- Oversee availability and safety of food supply
- Build scientific, educational and managerial capacity

Next generation of human capital

- □ Need to develop that capital now
- □ Agricultural literacy programs and Extension outreach excite youth to career options

Public and private agricultural research

- □ Fundamental, discovery research
- □ Applied, problem-solving research
- □ Application research

State and federal support of agriculture and food system research helps

- Lower production costs
- Improve food safety
- Maintain low food costs