



John Weidman

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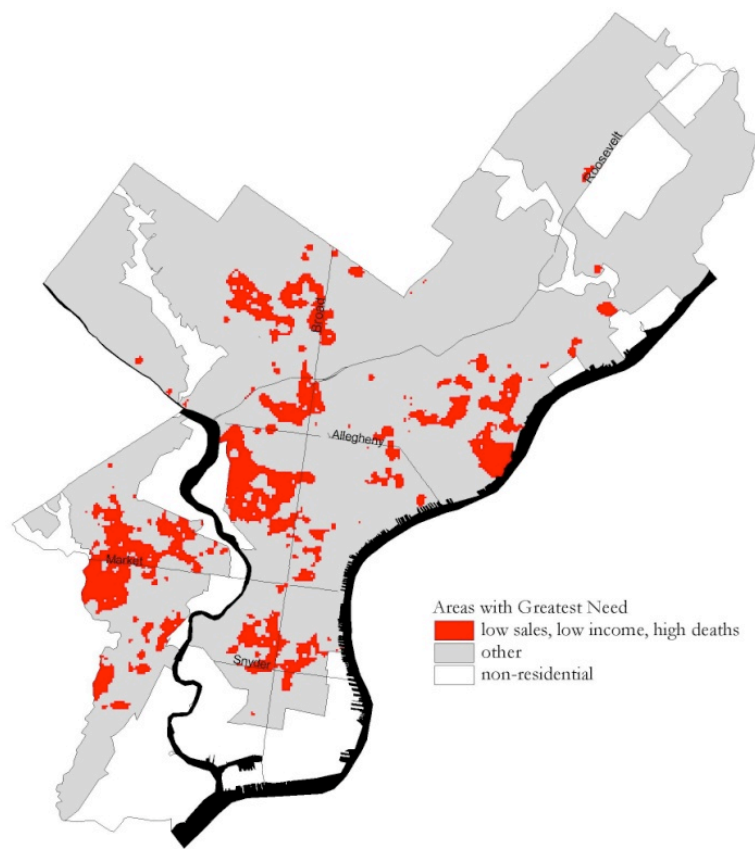
Improving Access to Nutritious Food





Areas with Greatest Need

(based on supermarket sales, income, and diet-related deaths)



Areas with Greatest Need
■ low sales, low income, high deaths
■ other
■ non-residential

2 0 2 4 Miles



Data: TradeDimensions Retail Database, 1999;
1997 Income and population projections by GeoLytics
1998 Death List, Philadelphia Dept. of Public Health



www.TheFoodTrust.org

Pennsylvania Commits to Change



**Governor Rendell and Representative Evans
at the opening of the FFFI-financed Shop Rite
in Philadelphia.**

Statewide Hearings

“The lack of supermarkets is a problem affecting Philadelphia and Pittsburgh as well as other cities and towns in the Commonwealth.”

**Report of the
Health and Human Services Committee,
December 2003**

Overview of Financing Initiative

1

What is the Fresh Food Financing Initiative?



A comprehensive, multi-faceted \$120 million financing pool

Funds fresh food retail projects in underserved areas

2

How may supermarkets use these funds?



- **Grant funding up to \$250,000 per store**
- **Loan funding up to \$2.5 million per store**

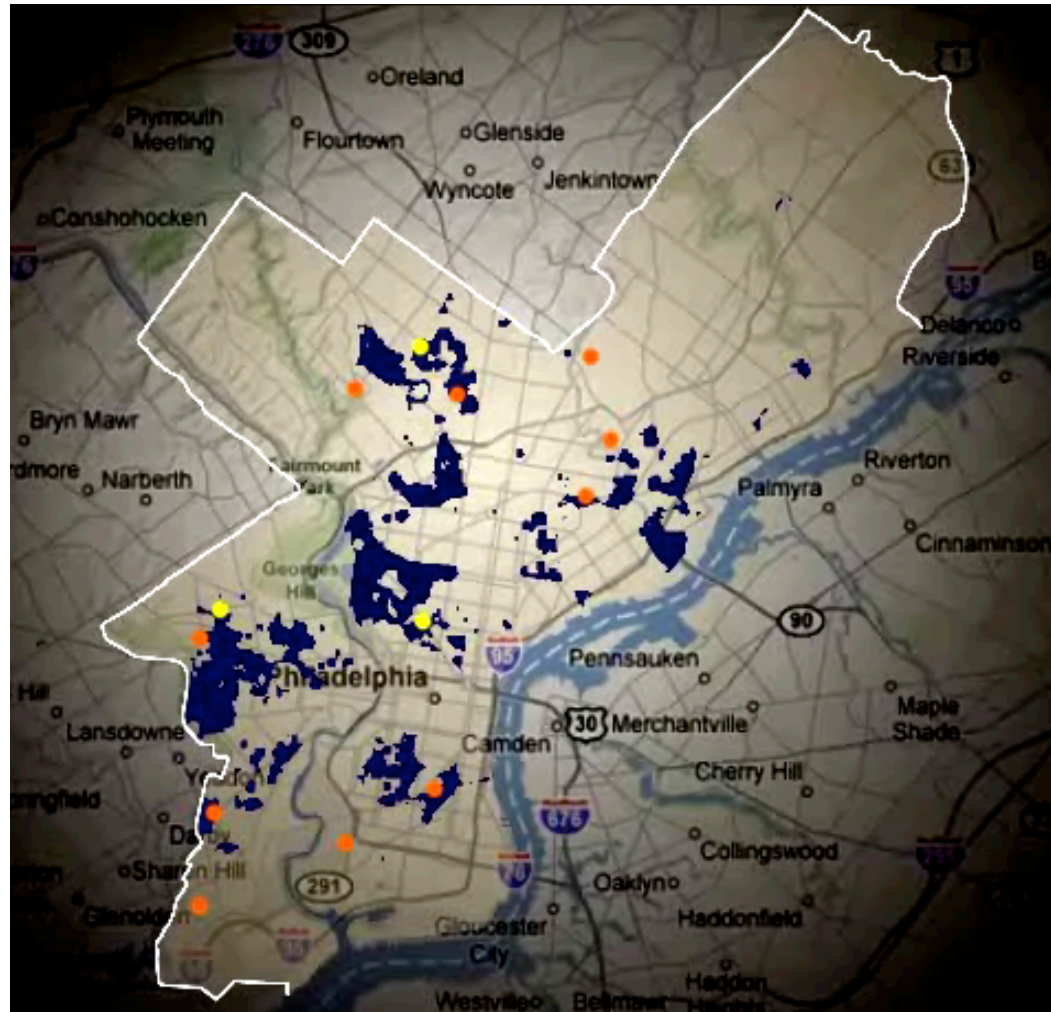


Fresh Food Financing Initiative



- \$41.8 million in grants & loans
- 58 stores funded
- 3,495 jobs
- 1,400,000 sf retail space

Philadelphia Stores



New Orleans



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Recommendations



BUILDING HEALTHY COMMUNITIES: Expanding Access to Fresh Food Retail

A Report by the New Orleans
Food Policy Advisory Committee





Food Stamp Access at Farmers' Markets



