

Supply vs. Demand Shocks

- 1995-1996 driven by:
 - declining world stocks
 - U. S. and Foreign weather problems
 - 10% set aside
- 2006-2007
 - Increase ethanol demand
 - Current + Construction production increased 4 BGY from June 23, 2006 to December 29, 2006

Dried Distillers Grains/Solubles

- DDG, DDG/S, WDG
- By product of ethanol production from grain
- A 56 lb bushel of corn yields 18 lbs of DDG/S
- Feed to ruminant animals, beef and dairy
- Some estimate monogastrics, poultry and swine, can consume 10% DDG/S
- This may be optimistic

Problems associated with DDG/S for poultry

Inclusion rates of 5% or greater, passage of undigested feed due to high fiber content.

Can have highly variable nutrient content

- Variability among suppliers
 - Amino acid imbalance, nutrient testing
- Technology and quality control improving

Problems cont.

Flowability, time and money to unload rail, barge, and trucks.

Currently cost 115% of corn P, needs to be 80%

- If used, fats needed to replace energy from corn.
- Expensive and can have rancidity problems

Estimation Results

U.S. Broiler Supply

$$\Delta Q_t = 0.0287 + 0.0311 \Delta p_{t-1} - 0.0358 \Delta(f/p)_{t-1} - 0.1962 \Delta w_{t-1} + 0.7735 \Delta h_{t-1}$$

(0.005)*** (0.014)** (0.015)** (0.079)** (0.105)***

$R^2 = .52$, $DW = 2.222$

Chick Demand

$$\Delta h_t = 0.0328 - 0.0317 \Delta(f/p)_t + 0.0366 \Delta w_t$$

(0.001)*** (0.016)** (0.091)

$R^2 = .55$, $DW = 2.058$ $\rho = 0.740$ (.080)***

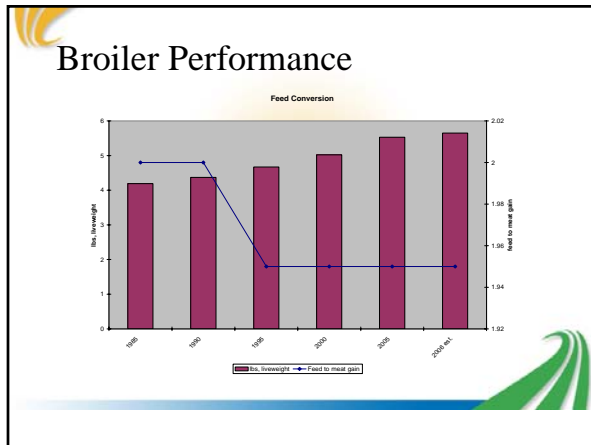
Elasticity Estimates

$$\eta_{Q, feed} = -0.060 (.012)$$

$$\eta_{Q, corn} = -0.042 (.009)$$

Corn Price	U.S. Broiler Production 1,000 lbs	Percentage Change
\$ 2.50	11,674,500	(Baseline)
\$ 2.70	11,634,968	-0.34%
\$ 2.90	11,598,492	-0.31%
\$ 3.10	11,564,640	-0.29%
\$ 3.30	11,533,066	-0.27%
\$ 3.50	11,503,489	-0.26%
\$ 3.70	11,475,674	-0.24%
\$ 3.90	11,449,428	-0.23%
\$ 4.10	11,424,585	-0.22%
\$ 4.30	11,401,007	-0.21%
\$ 4.50	11,378,572	-0.20%
Estimated Industry Loss \$ (133,167,474.07)		Overall Percentage Change -3%

- Possible reasons for small decrease:
1. Broiler performance
 2. Competing meats, Beef and Pork
 3. Value added products
 4. Vertical Integration



Meat Elasticities

	Poultry	Beef	Pork
Poultry	-0.233	0.385	.041
Beef	0.070	-0.850	-0.045
Pork	0.013	-0.107	-1.234

*Eales and Unnevehr, 1993. 3SLS, instrument includes livestock production costs.

- ### Value Added Products
- Tyson reports 70% of it's chicken products are value added. In 2006, 47% of total sales from value added products.
 - Demand from restaurants has increased for product consumed away from home
 - Time used in meal preparation and planning has decreased.

- ### Long Term Implications
- Are high corn prices here to stay?
 - Increased yields, ability to increase acres
 - Emergence of new ethanol technologies
 - If beef and pork are able to adapt to changes, will the elasticities change?
 - If they cannot, high corn prices may benefit the poultry industry.