# Energy in Agriculture

# Marketing Successes: Renewable Products Marketing Group

June 27th, 2006

- >DOT Ethanol
- >DOT Corn
- >Gold Rush

# Agenda

- > RPMG Point of View on energy
- State of the industry
- > On the horizon
- > Questions

# How Big is the U.S. Gasoline Market?

- US Gasoline Demand
  - 140,000,000,000 gallons annually
  - 1.4% demand growth
- > Ethanol's position in it
  - RFS....7.5 billion gallons
  - Theoretical limit....14 billion gallons?

### Who Are the Players?

# **E**xonMobil





#### ChevronTexaco























#### Size Differential

- Largest ethanol Plant
  - 100MM gallons annually
- BP Texas City
  - 450,000 barrels per day
- Comparison:
  - This one refinery produces our largest plants annual output in.....

5 DAYS

#### RPMG STRATEGIC OBJECTIVE

➤ To Provide Small Producers the Advantages of Large Producers

#### BY

Achieving 15 - 20% of domestic fuel ethanol market distribution

Remaining Producer owned and controlled

# Why was RPMG Formed?

- More cost effective Marketing Infrastructure spread across more gallons
- Marketing company with aligned incentives
- Marketing company managing market risk:
  - Single Market Risk
  - Competitive production risk
- Better combined buying capabilities
- Other future products where increased size gives distinctive advantages over individual buyers (insurance, fuel, etc...)

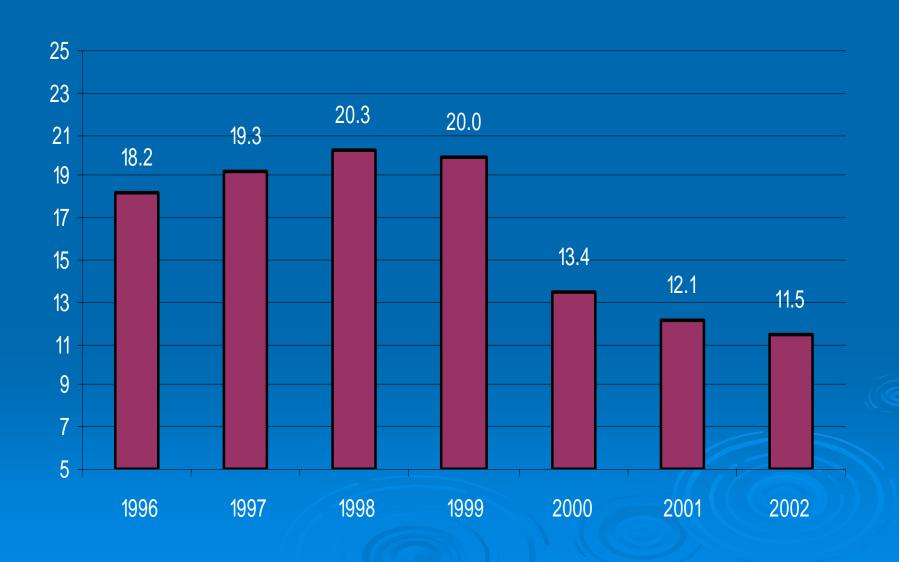
#### Market Reach

- > Twin Cites
- > Chicago
- > WI Markets
- > IA Markets
- > ND Markets
- > Denver
- > Ontario, Canada
- > MI
- > OH
- > MO
- > NE

- > Atlanta
- > OH Markets
- > NY/CT/NJ/PA
- > IN Markets
- Pacific Northwest
- > Southern CA
- > Northern CA
- > NV
- > AZ Markets
- > TX



## Size Matters



#### Current Size

- > 15 currently operating plants:
  - 580,000,000 gallons (nameplate)
- > 3 contracted and under construction:
  - 150,000,000 gallons (nameplate)
- > Total
  - 730,000,000 gallons (nameplate)
  - + 125,000,000 creep

#### THANK YOU!

RENEWABLE PRODUCTS MARKETING GROUP BELLE PLAINE, MN

STEVE BLEYL CEO **Currently Operating** 

Heartland Corn Winthrop, MN

Al-Corn Claremont, MN

Chippewa Valley Ethanol Benson, MN

Diversified Energy Morris, MN

Corn Plus Winnebago, MN

Central MN Ethanol Little Falls, MN

MN Energy Buffalo Lake, MN

KAAPA Ethanol Minden, NE

Lincolnland Agri-Energy Robinson, IL

Golden Grain Energy Mason City, IA

Mid-Missouri Energy Carrollton, MO

United Wisconsin Grain Prod. Friesland, WI

**Under Construction** 

Bushmills Ethanol Atwater, MN

Lincolnway Energy Nevada, IA

Red Trail Richardton, ND

Dakota Ethanol Wentworth, SD

Heron Lake, MN

**Under Contract/Fund Raising/Negotiating** 

Green Plain Renewable Shenandoah, IA

Plants in Michigan, Ohio, Illinois, Montana, Arizona, etc....